

DATA INPUT TOOLS:



TRADE
AREAS



LOCATIONS



CUSTOMERS



TARGET
GROUPS



VARIABLES

DATA OUTPUT TOOLS:



*PROFILE



MAPS



**RANKING



^HIGHLIGHTS



DISTANCE
DECAY



^^TREND



LOCATION
LISTS



CORRELATIONS



MOBILESCAPES
TREND

ADDITIONAL TOOLS:



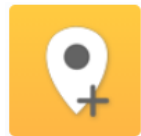
APPENDING
VARIABLES
TO
CUSTOMERS



DATA
EXPORT,
AREAS,
POSTAL/ZIP
CODES &
CUSTOMERS



IMPORT
AREA &
LOCATIONS



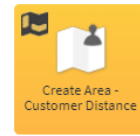
IMPORT
LOCATIONS &
CUSTOMERS



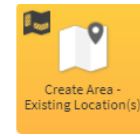
CREATE
AREA (IN)
MAP



CREATE
AREA (STD GEO)



CREATE
AREA - CUSTOM
DISTANCE



CREATE
AREA - EXISTING
LOCATION(S)



FILTERS



IMPORT
COVID 19 CASE
DATA

*CONSUMPTION

**VARIABLES, AREAS, WEALTHSCAPES LITE, BUSINESSPROFILES, LIQUIDASSETS, VIVIDATA (GENDER), FINANCIAL CLOUT, RETAIL MARKET POWER, SENIORLIFE, BANK BRANCH LOCATION, INCOME PRODUCING ASSETS & NET WORTH DISTRIBUTIONS

^RETAIL INTERACTION & BANK BRANCH SUMMARY

^^MOBILESCAPES OUT & ABOUT