

Executive Dashboards - WealthTrends - Quarterly Growth Rates - Trade Area

Provides key measures to evaluate the economic and financial wellbeing of households in a specified Trade Area for a time series analysis. Data visualizations are also provided to better illustrate key economic and financial trends for Savings, Investments, Real Estate values and Consumer Debt.

WealthTrends | Quarterly Growth Rates



Trade Area: Richmond Hill, ON (T)

The Trade Area for this report is Richmond Hill.

Total Households*: 67,843

AVERAGE VALUES AND GROWTH RATES PER HOUSEHOLD

	2019 Q4	2020 Q1	2020 Q2	% Growth: Q4 to Q1	% Growth: Q1 to Q2
WealthScapes Totals					
WealthTrends Net Worth - Value					
WealthTrends Assets - Value					
WealthTrends Liquid Assets - Balance					
WealthTrends Debt - Balance					
Assets - Savings					
Total Savings - Balance	\$210,043	\$217,824	\$227,355	3.7	4.4
Chequing & Savings Accounts - Balance	\$134,934	\$142,099	\$150,403	5.3	5.8
GICs and Term Deposits - Balance	\$75,109	\$75,725	\$76,952	0.8	1.6
Assets - Investments					
Total Investments - Balance	\$315,635	\$269,870	\$299,391	-14.5	10.9
Stocks - Balance	\$96,386	\$73,176	\$86,610	-24.1	18.4
Bonds - Balance	\$10,825	\$10,890	\$10,820	0.6	-0.6
Investment Funds - Balance	\$208,424	\$185,803	\$201,961	-10.9	8.7
Assets - Real Estate					
Total Real Estate - Value					
Net Real Estate Equity - Value					
Primary Real Estate - Value					
Other Real Estate - Value					
Debt					
Mortgage - Balance					
Total Consumer Debt - Balance					
Credit Card Debt - Balance					
Personal Loans - Balance					
Lines of Credit - Balance					

The Total Household count is at the top of the report.
Note: Total households are not projected per quarter.
 The value listed here is used throughout all reported quarterly data.

Here, the average balance in Bond investments for households in the Trade Area (Richmond Hill) in the last quarter (Q4) of 2019 was **\$10,825**. The same households saw a slight increase in their average bond balances in the first quarter of 2020 (Q1) with a value of **\$10,890** before seeing a small dip in the second quarter (Q2) with an average value of **\$10,820**.
 These changes are also reflected in the % Growth values included in this report. Between 2019 Q4 and 2020 Q1 there was a positive growth rate of **0.6%**, while, between the first two quarters of 2020 however, this growth was completely reversed with a decrease in the rate of change of average bond balances amounting to **-0.6%**.

*2019 Q4 Household count

Note: 2020 Q3 data not yet available, will be added when released.

Quarter (e.g. 2019 Q4): The value or balance in dollars per household in the Trade Area for the variable during a quarterly period.

% Growth (e.g. % Growth Q4 to Q1): Provides a measure for comparing values between quarters, while also describing economic and financial growth patterns for households in the Trade Area.

Note: Users have the ability to view tabular format and download the raw data for the tables.

% Growth Legend: < 0% > 0%

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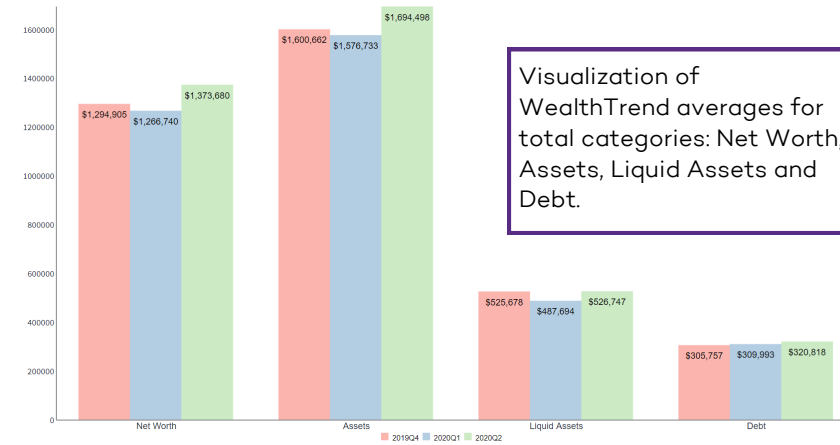
Provides key measures to evaluate the economic and financial wellbeing of households in a specified Trade Area for a time series analysis. Data visualizations are also provided to better illustrate key economic and financial trends for Savings, Investments, Real Estate values and Consumer Debt.

WealthTrends | Totals

Trade Area: Richmond Hill, ON (T)

Total Households*: 67,843

WEALTHTRENDS AVERAGES PER HOUSEHOLD



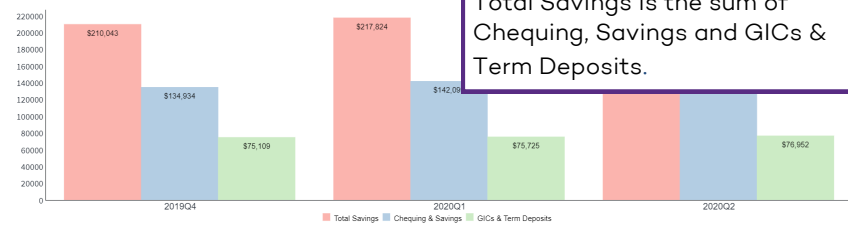
Visualization of WealthTrend averages for total categories: Net Worth, Assets, Liquid Assets and Debt.

Note: Change to tabular format by scrolling over the graph and clicking the spreadsheet icon, in the top right corner of the graph. Once in tabular format, download the data by scrolling over the table and clicking the Excel icon, that appears in the top right corner of the table. Return to the graph by clicking on the spreadsheet icon.

Trade Area: Richmond Hill, ON (T)

Total Households*: 67,843

SAVINGS PER HOUSEHOLD

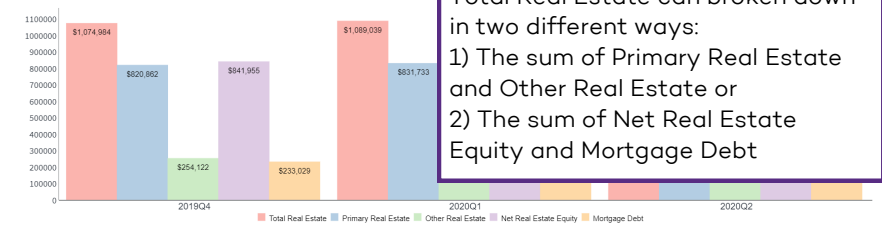


Total Savings is the sum of Chequing, Savings and GICs & Term Deposits.

Trade Area: Richmond Hill, ON (T)

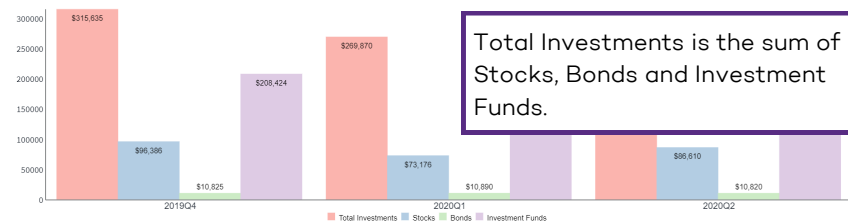
Total Households*: 67,843

REAL ESTATE VALUES PER HOUSEHOLD



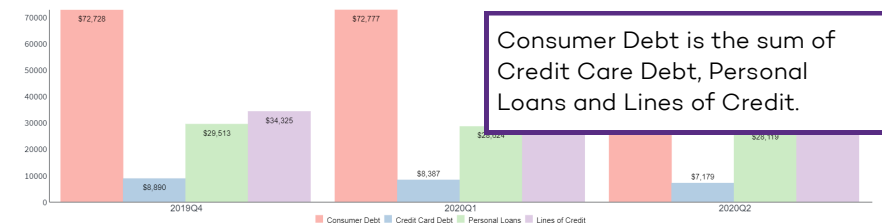
Total Real Estate can be broken down in two different ways:
 1) The sum of Primary Real Estate and Other Real Estate or
 2) The sum of Net Real Estate Equity and Mortgage Debt

INVESTMENTS PER HOUSEHOLD



Total Investments is the sum of Stocks, Bonds and Investment Funds.

CONSUMER DEBT PER HOUSEHOLD



Consumer Debt is the sum of Credit Card Debt, Personal Loans and Lines of Credit.