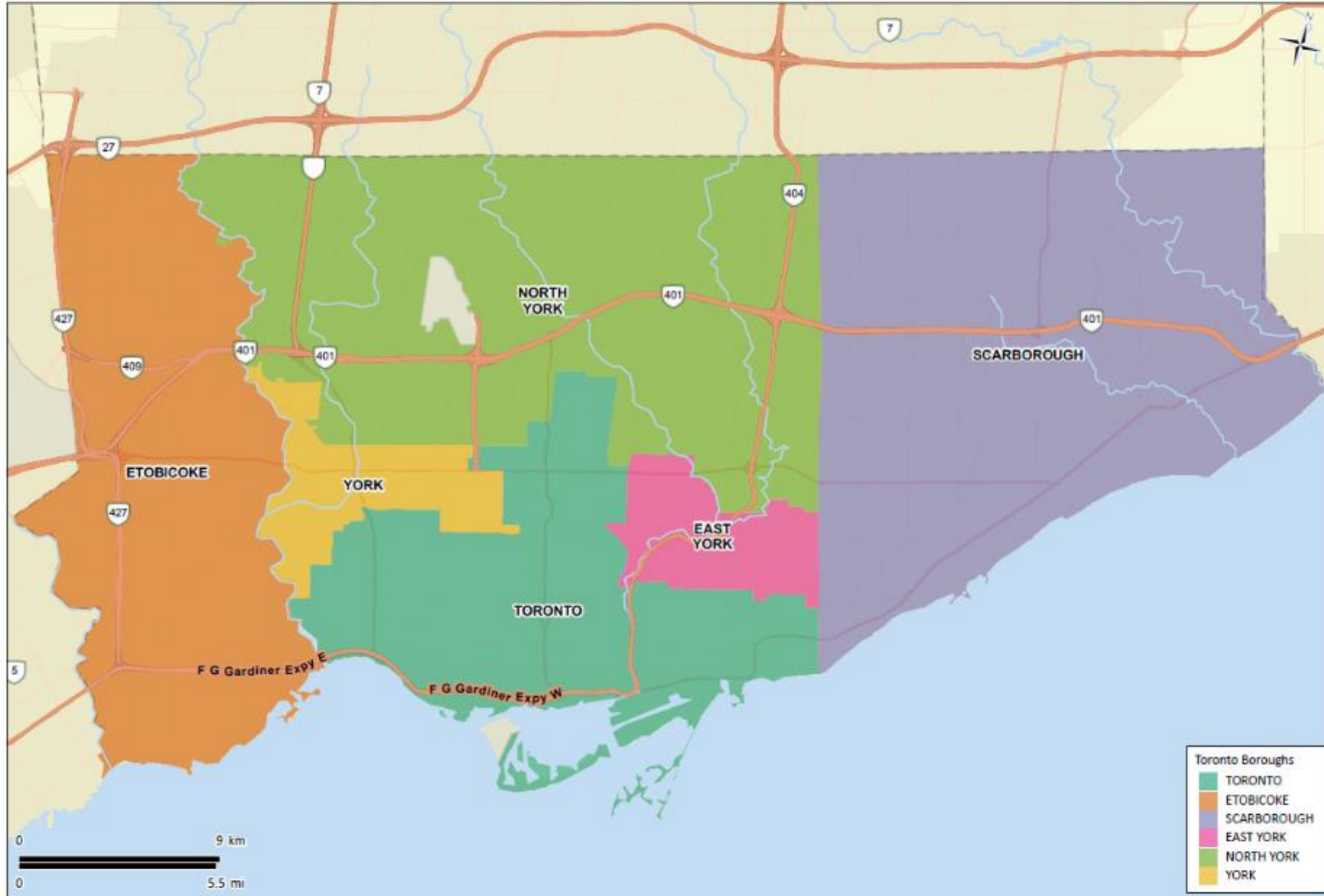


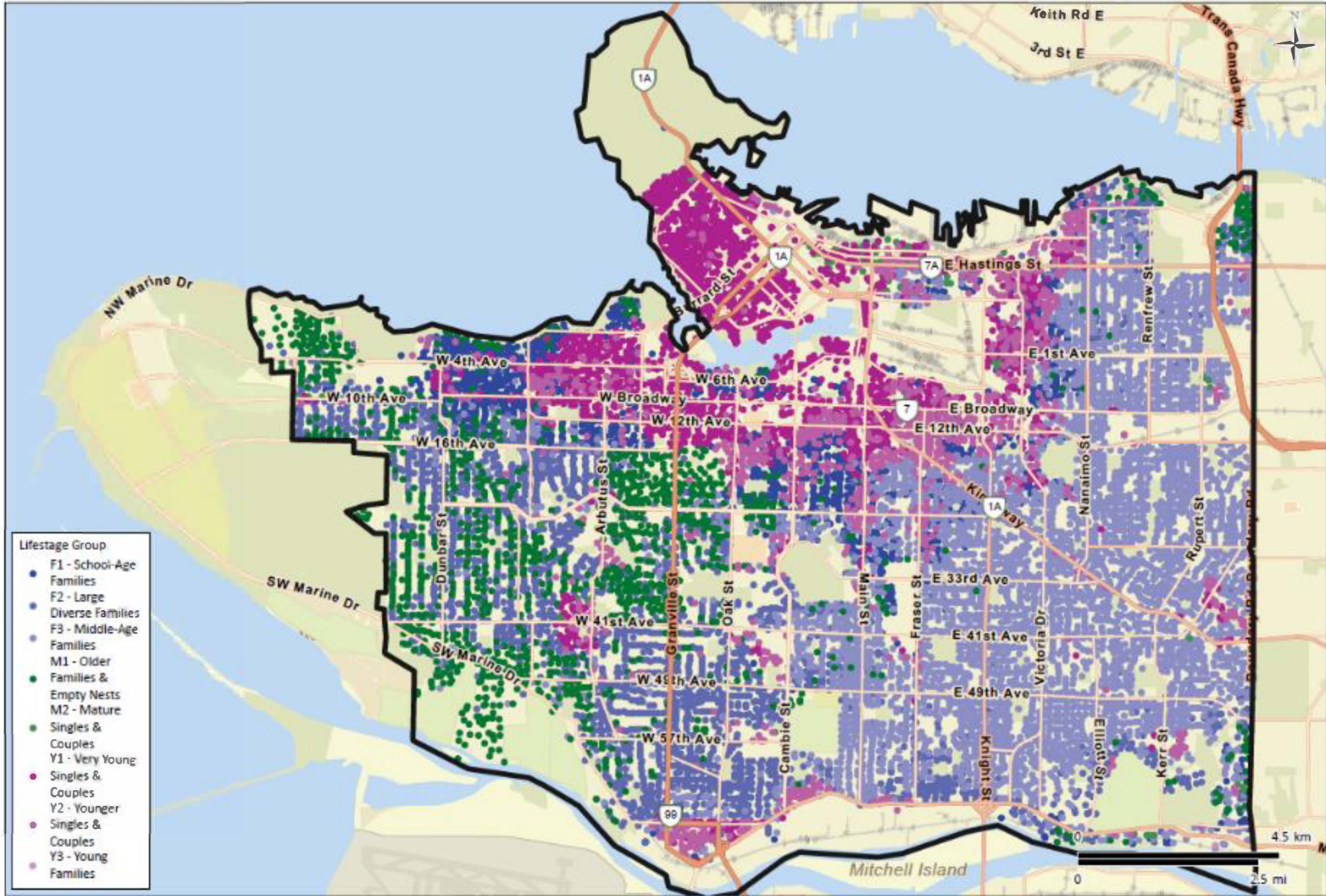


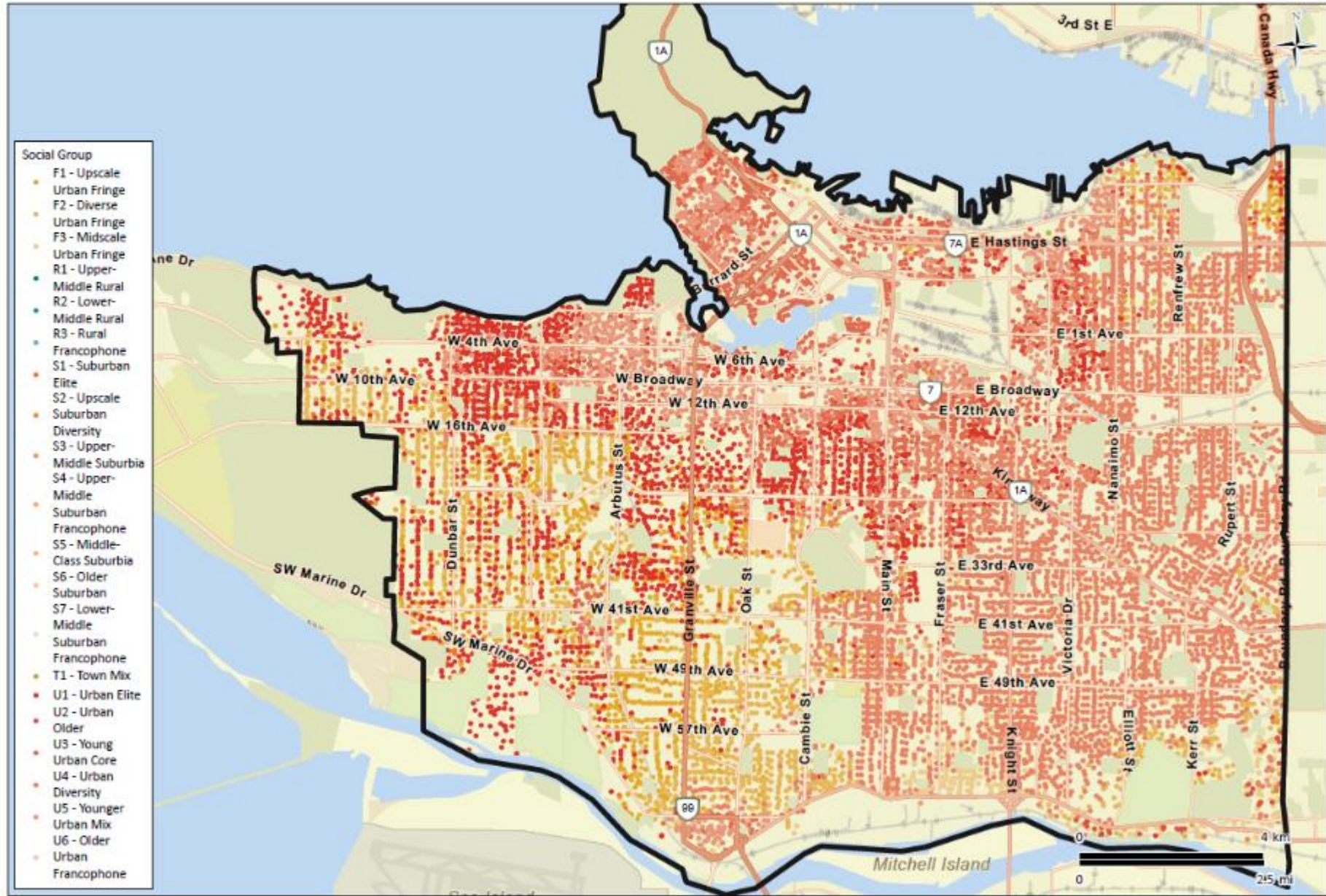
Sample Maps

Territory Map Boroughs of Toronto

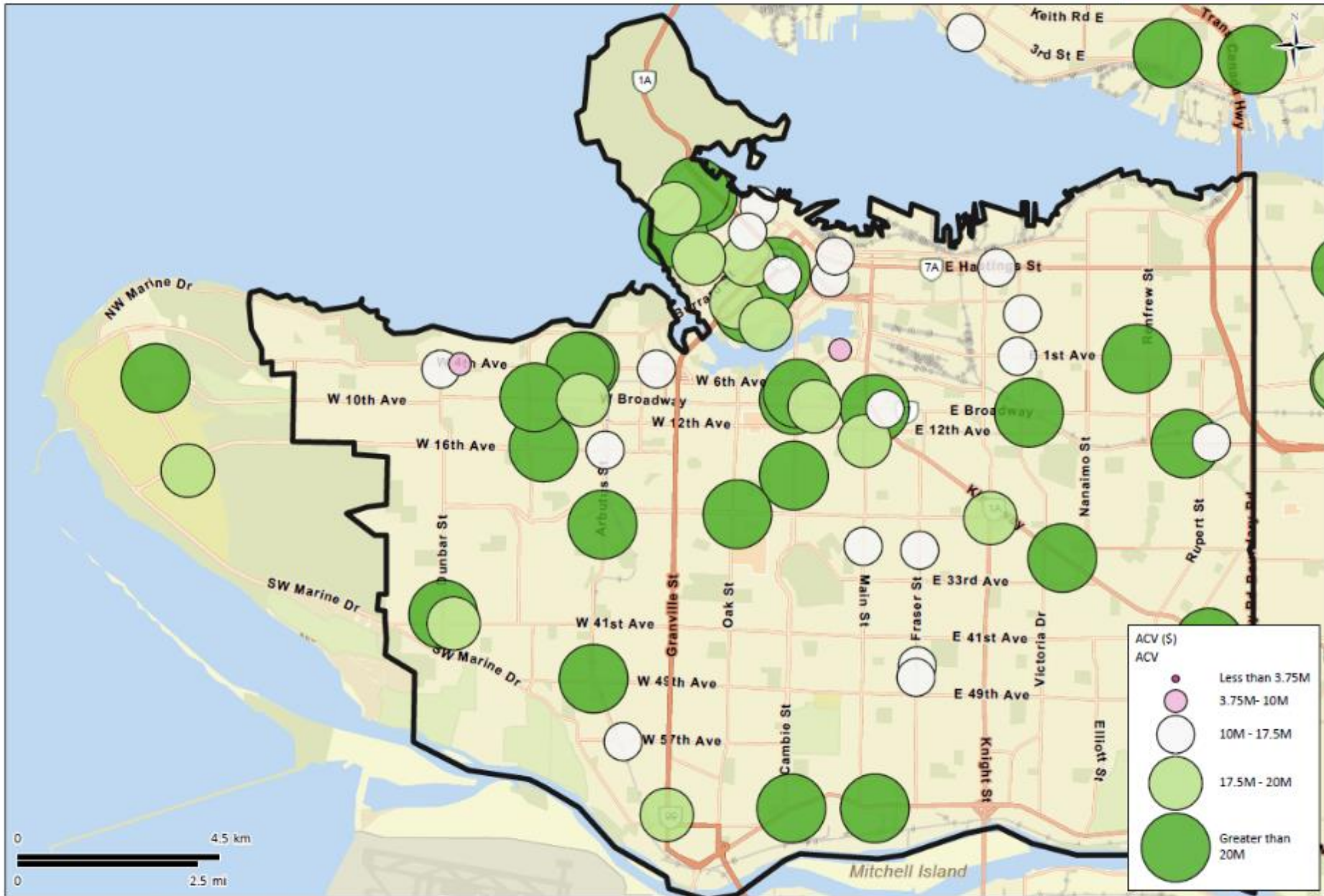


PRIZM Life Stage Group- Postal Code
City of Vancouver

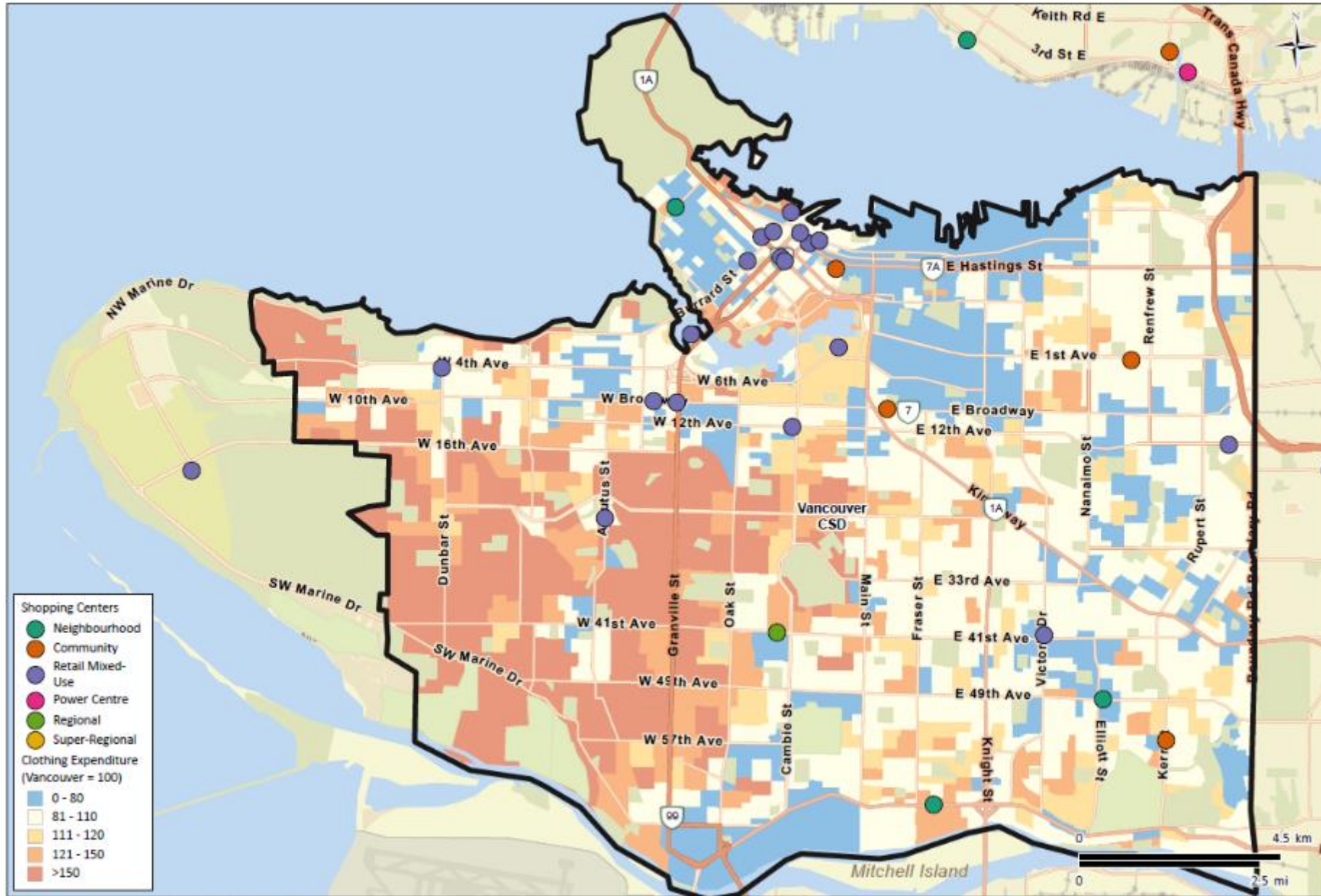




Graduated Dot Map- Licensed Point Data (Spectra Locations)
City of Vancouver



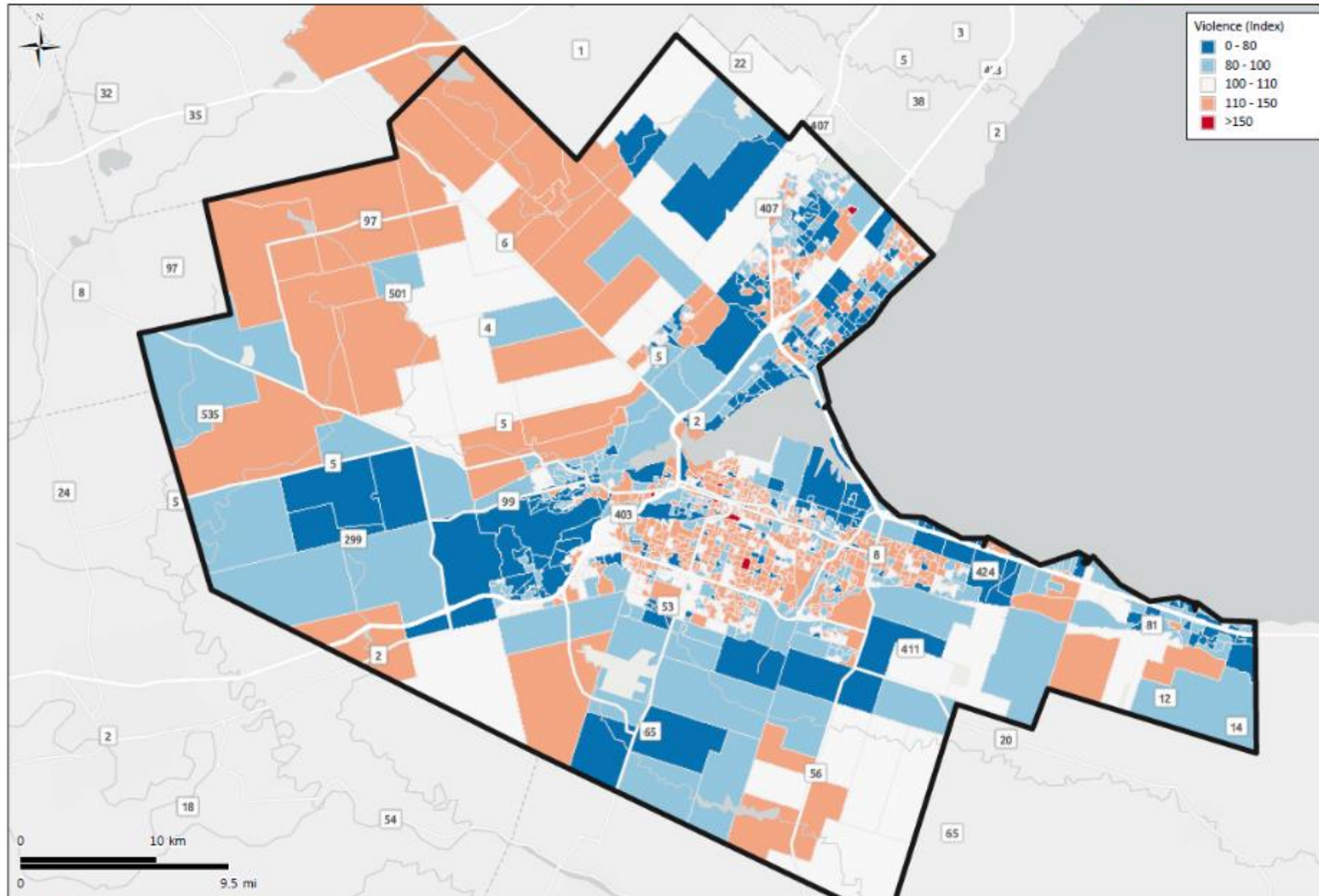
Index Map with Licensed Point data Overlay
City of Vancouver



Social Values Index (Violence, It's no Big Deal)

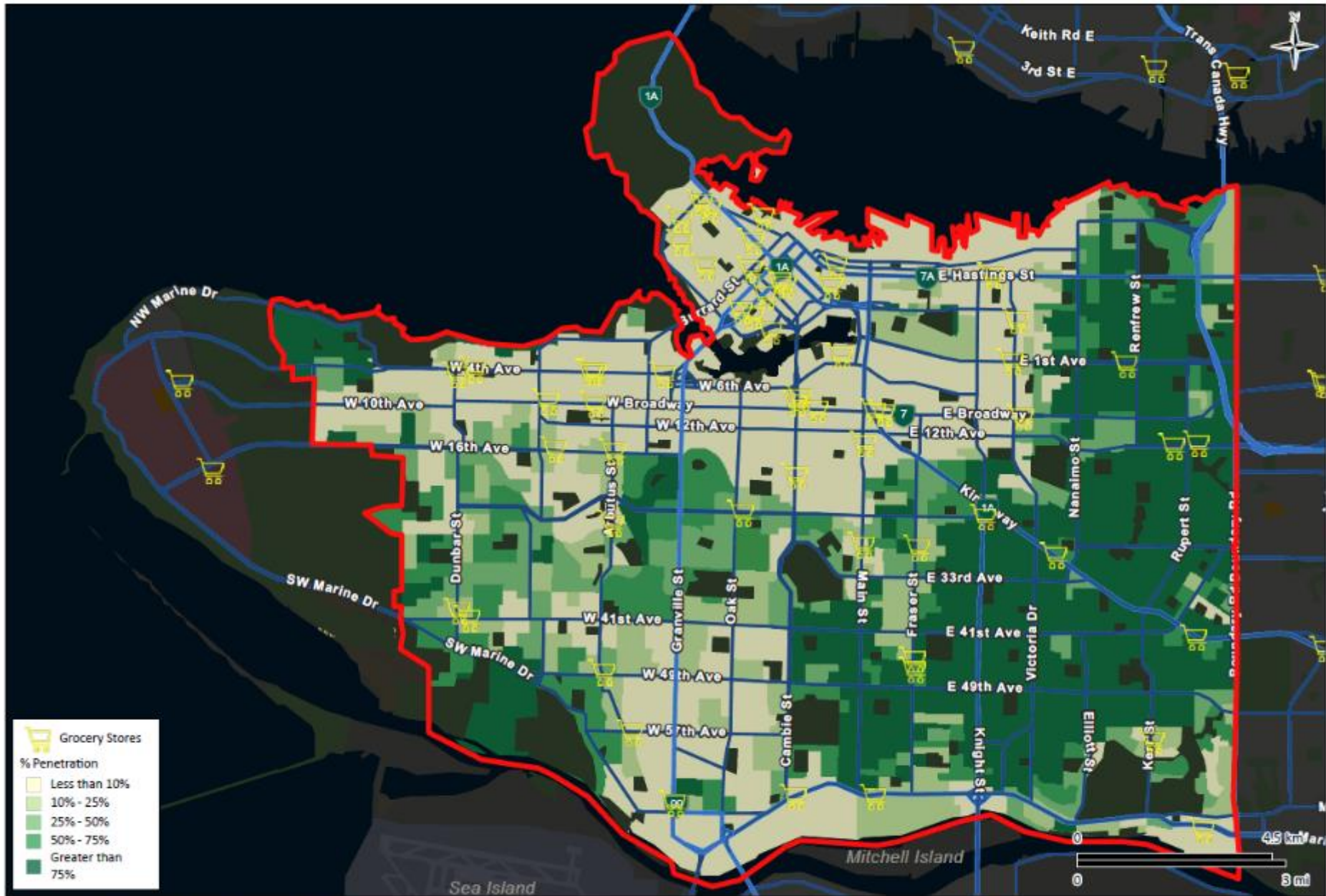
City of Hamilton

ENVIRONICS
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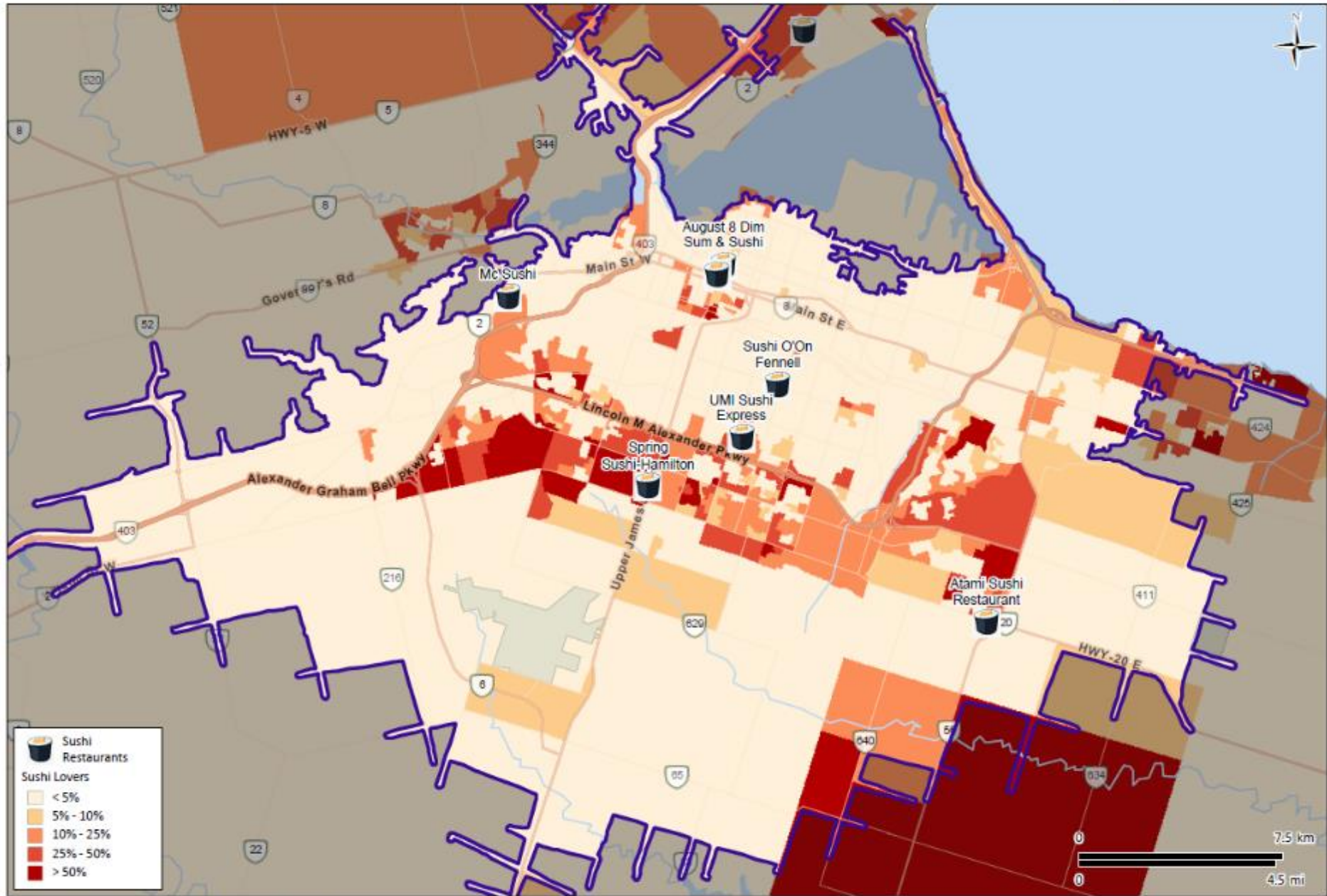
Data Sources: <https://beta.environicsanalytics.ca/Beta/Envision/About/1/2020>
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Basemap Sources: City of Hamilton, Province of Ontario, Esri, HERE, Garmin, METI/NASA, USGS, ERA, NPS, USDA, NRCAN, Paris Canada. Powered by Esri
Hamilton CSD by Dissemination Area | Disclaimer: Scale bar is for reference only

PRIZM Target Group Penetration: Veggie People City of Vancouver



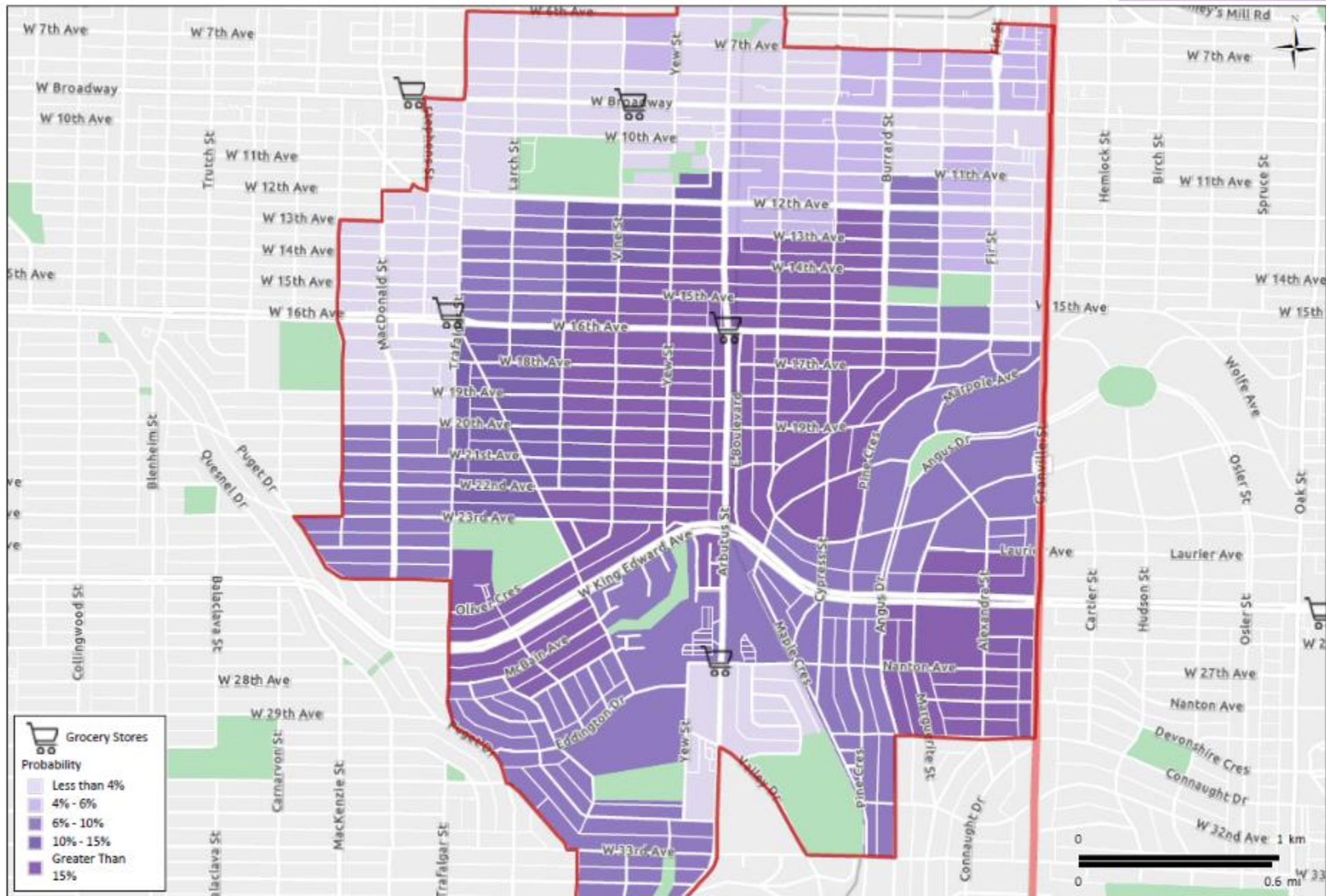
Target Group Penetration with Licensed Point Data

Custom 20 Minute Drive Time



Probabilistic (Spectra) Trade Area with Licensed Point Data

Vancouver



Data Sources: <https://beta.environicsanalytics.ca/Beta/Environics/About/1/2020>

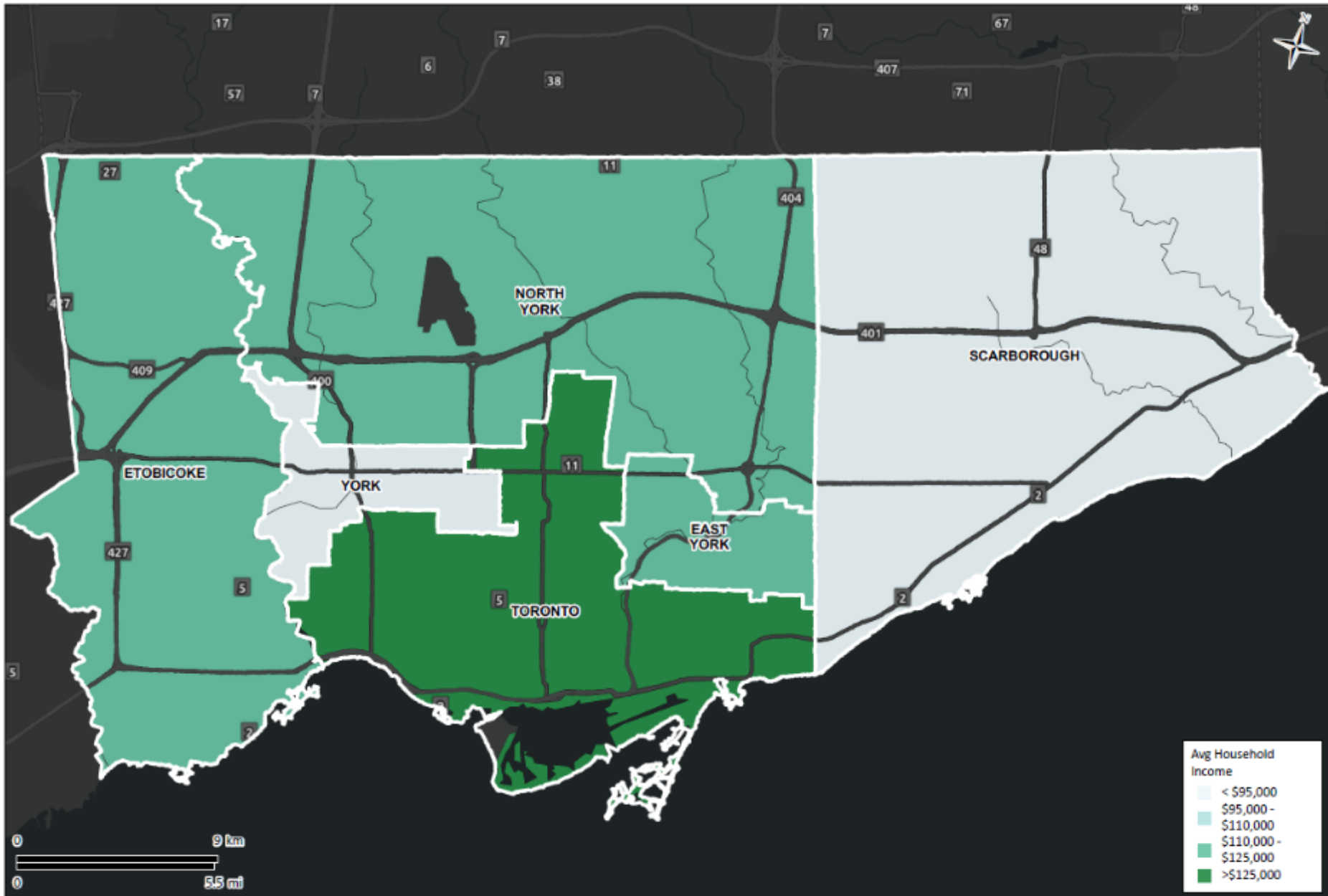
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Basemap Sources: Esri Community Maps Contributors, Esri, HERE, Garmin, INCREMENT P, METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA, NRCan, Perla Canada. Powered by Esri

Vancouver by Dissemination Area | Disclaimer: Spectra Trade Areas represent the propensity for a neighbourhood to patronize the focus store. Neighbourhoods outside the trade area boundary may or may not visit the focus location, but are more likely to frequent other store locations according to the Spectra

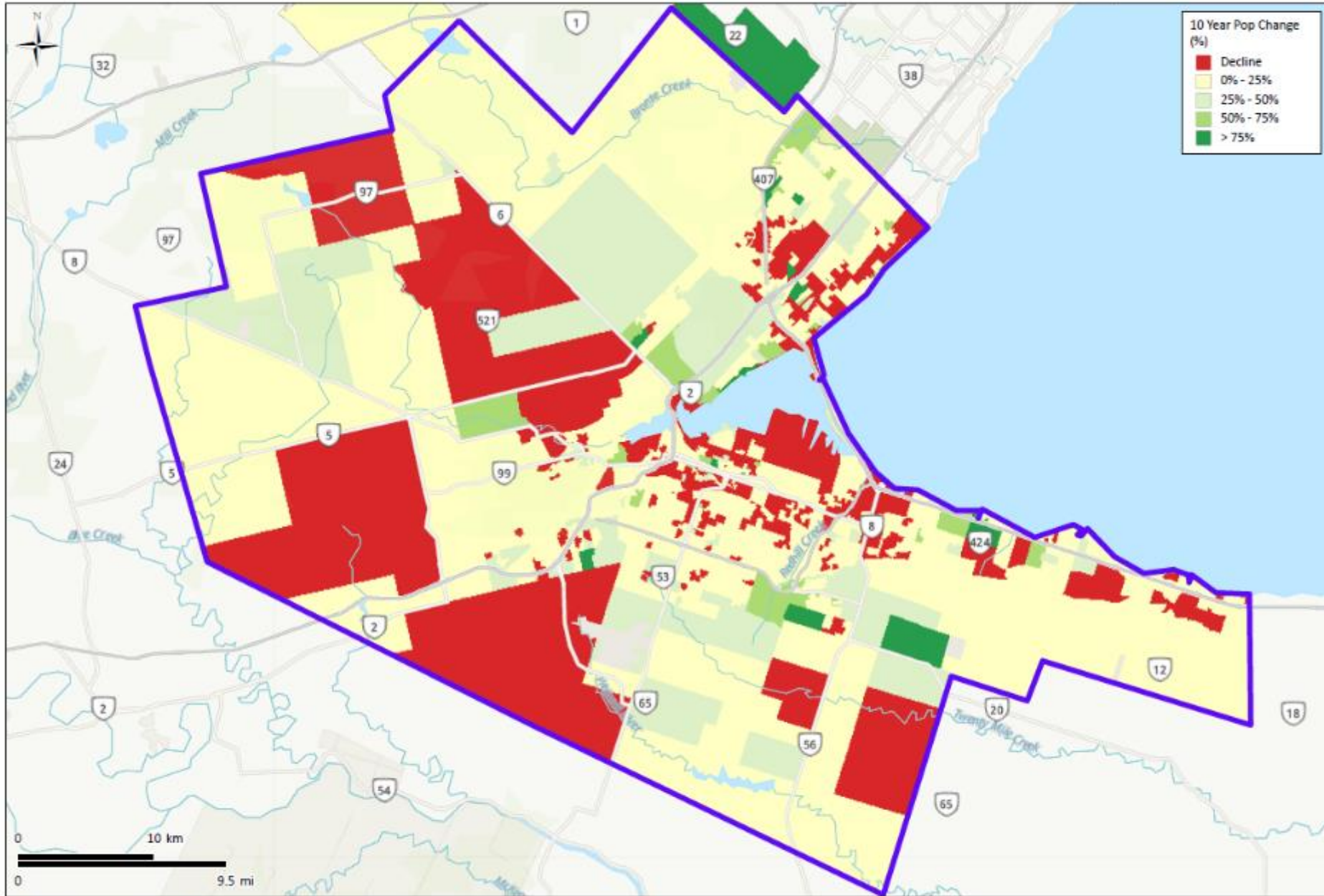
Thematic- Custom Areas (Demostats- Average Household Income)

Toronto Boroughs



Data Sources: <https://beta.environicsanalytics.ca/Beta/Envision/About/1/2020>
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Basemap Sources: City of Toronto, Province of Ontario, Esri, HERE, Garmin, METU/NASA, USGS, EPA, NPS, USDA, NRCan, Paris Canada Powered by Esri
Disclaimer: Scale bar is for reference only

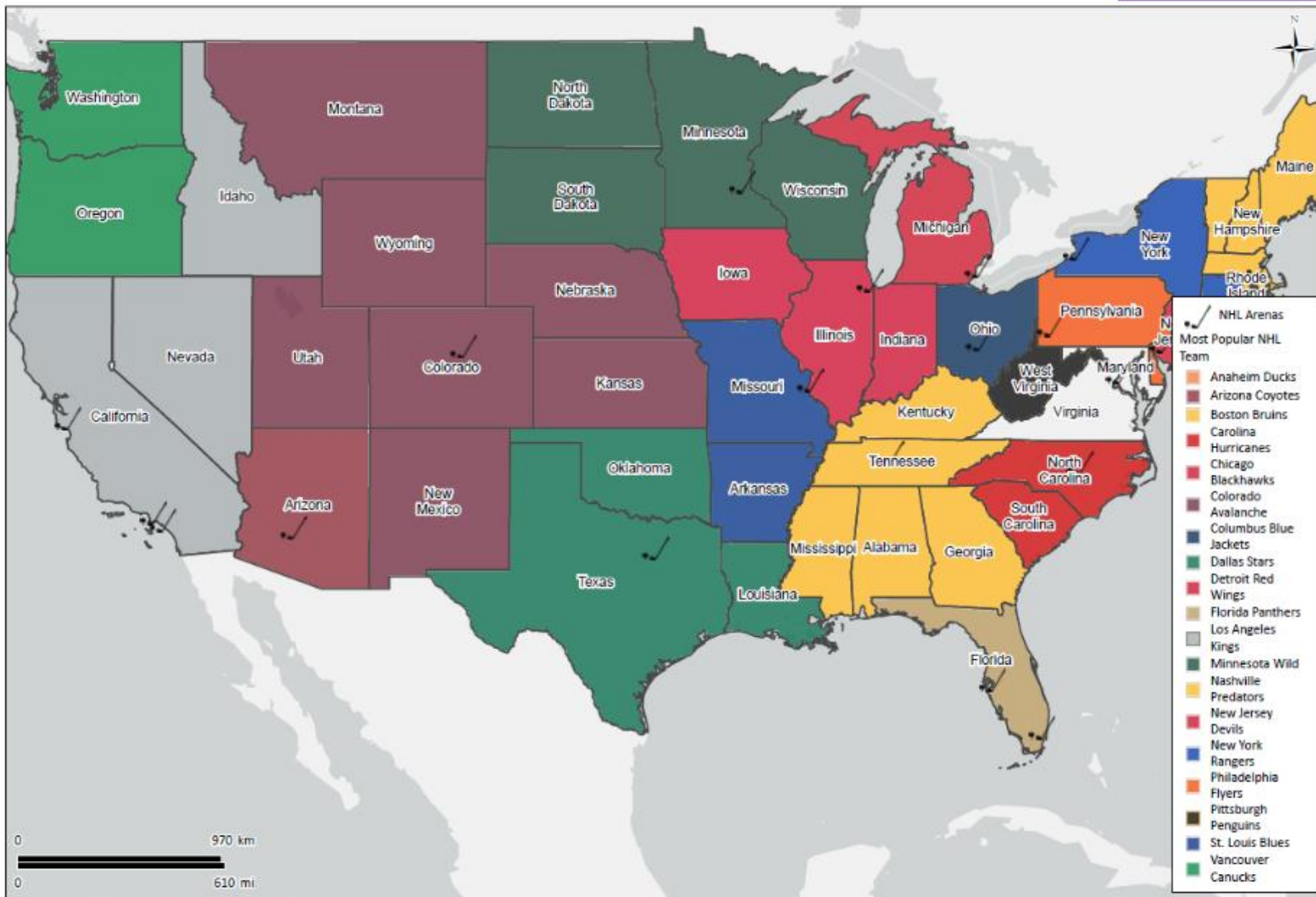
Demostats Trends- 10 Year Population Growth City of Hamilton



Data Sources: <https://beta.environicsanalytics.ca/Beta/Envision/About/1/2020>
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Hamilton CSD by Dissemination Area | Disclaimer: Scale bar is for reference only

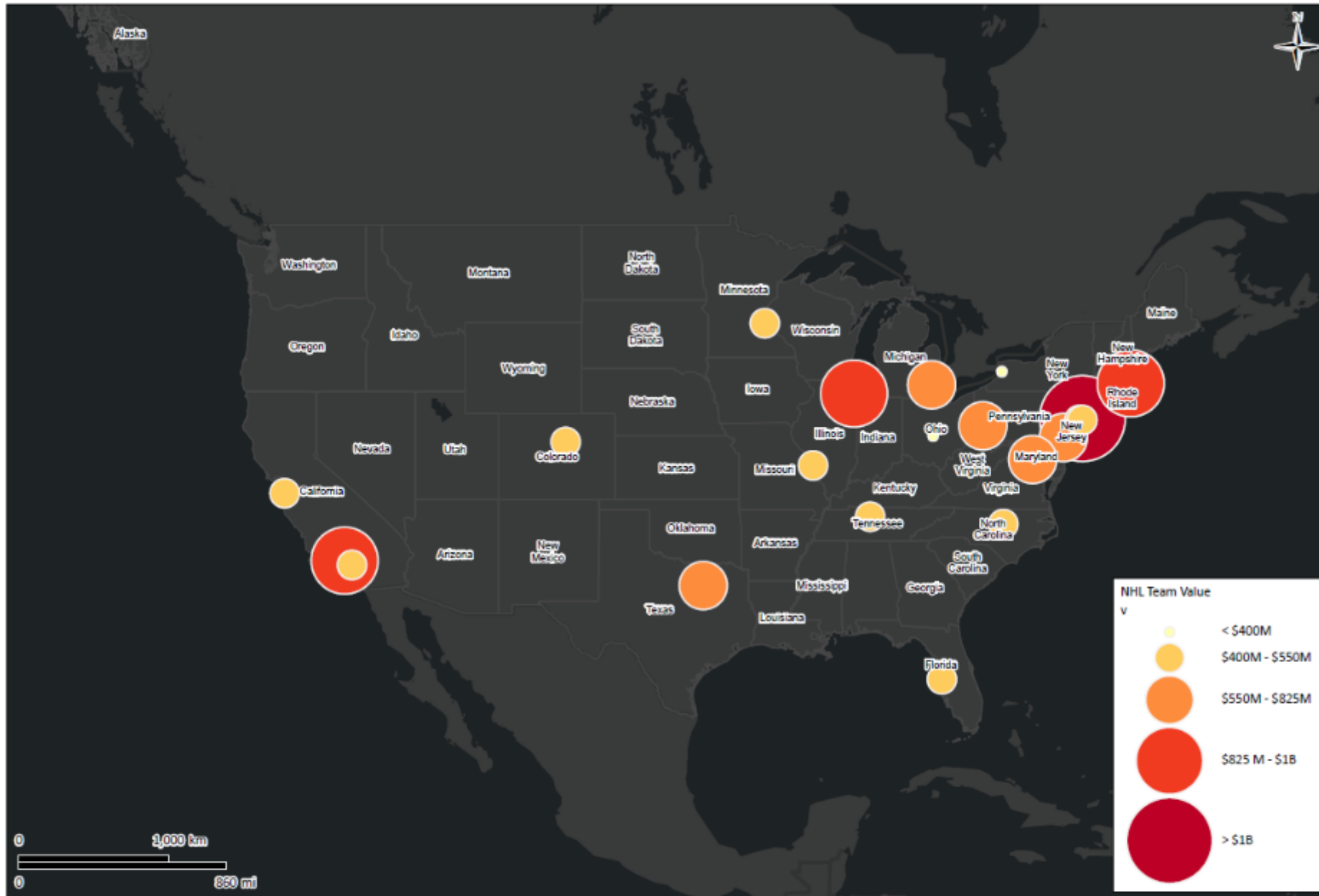
Categorical Map with Custom Locations

Entire USA

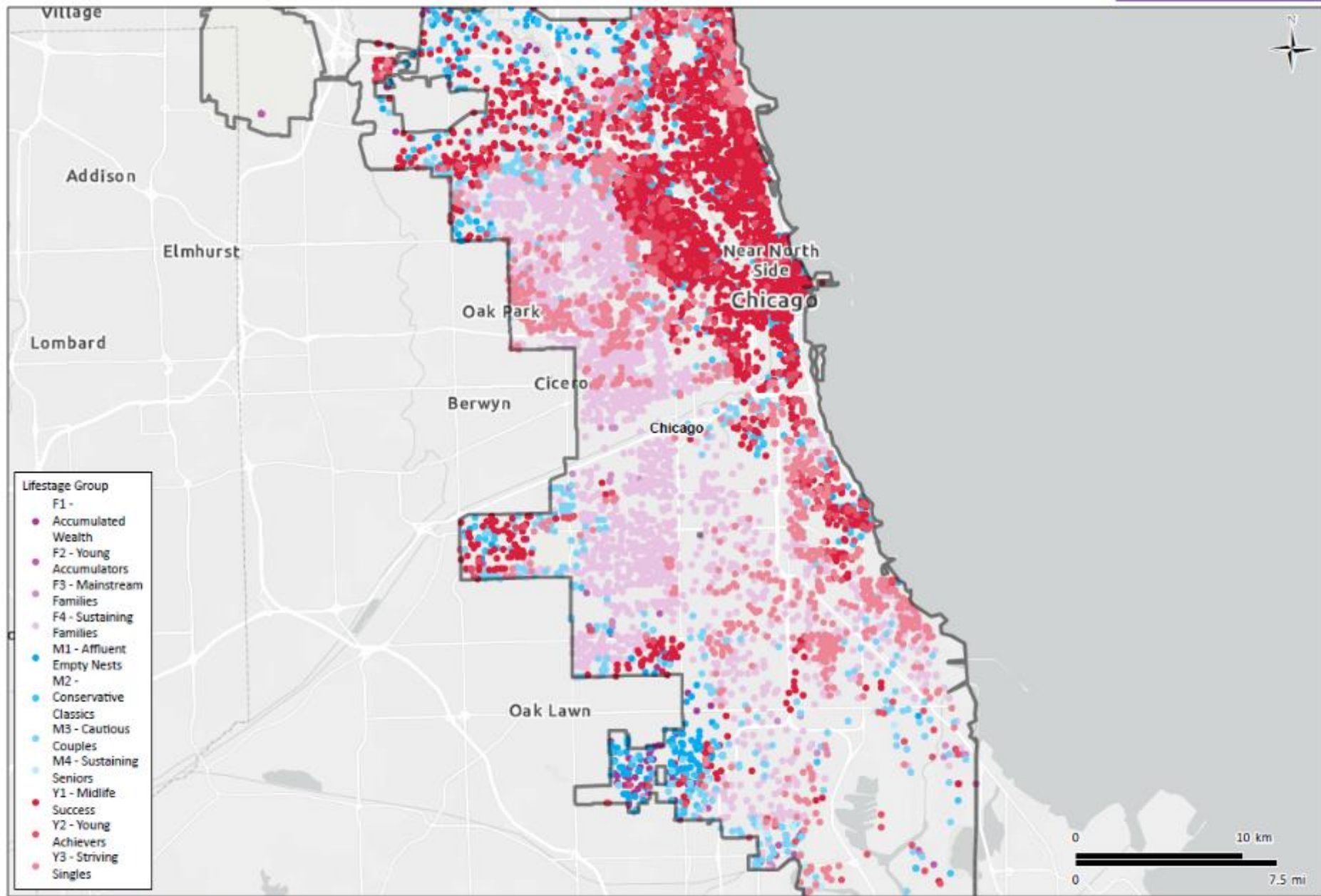


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Graduated Dot- Custom Locations United States



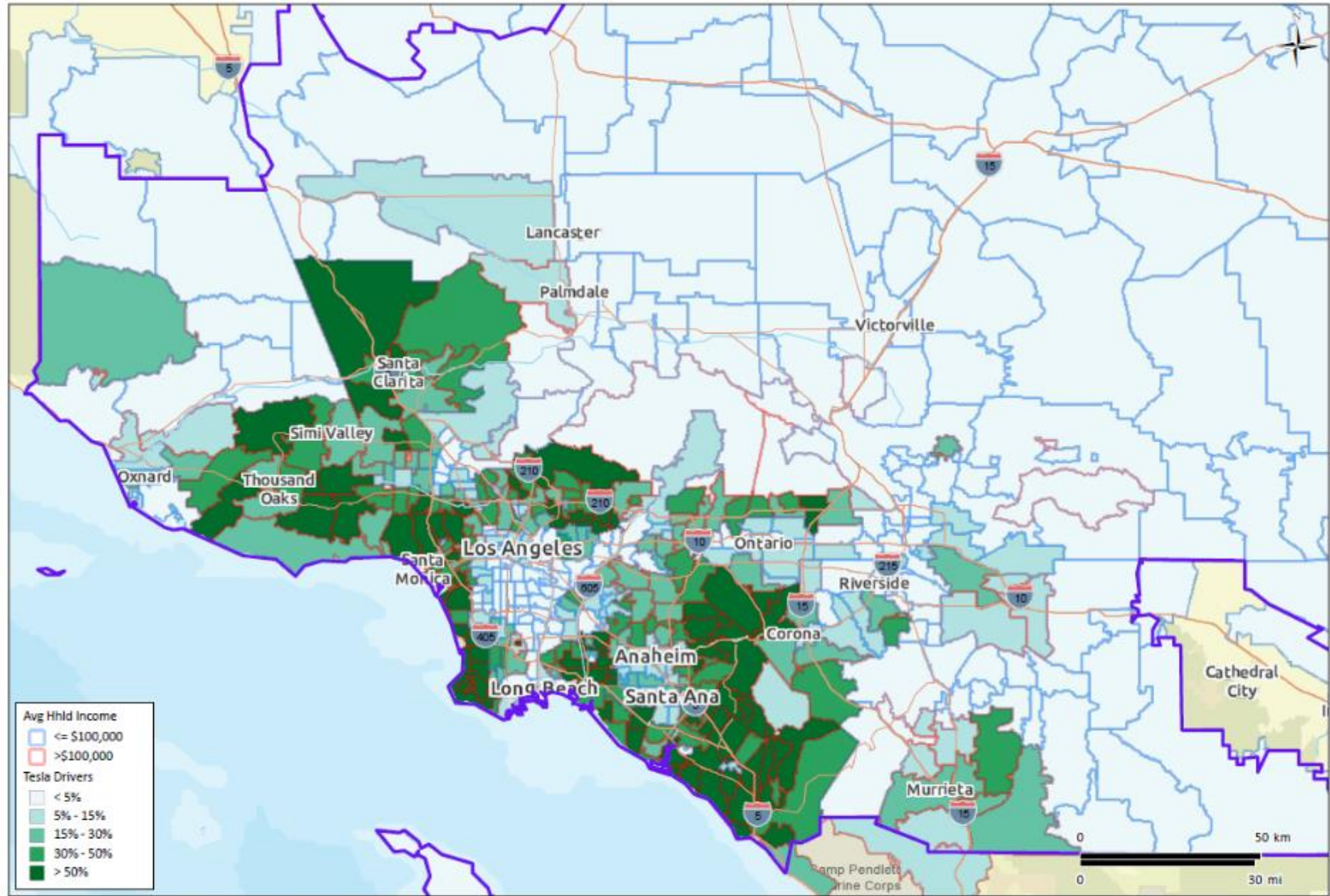
LifeStage Group by Zip+4 Chicago, IL



Data Sources: <https://beta.environicsanalytics.ca/Beta/Envision/About/3/2020>
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Basemap Sources: City of Chicago, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA. Powered by Esri
Chicago by Zip+4 | Disclaimer: Scale bar is for reference only

Target Group Penetration with Thematic Overlay

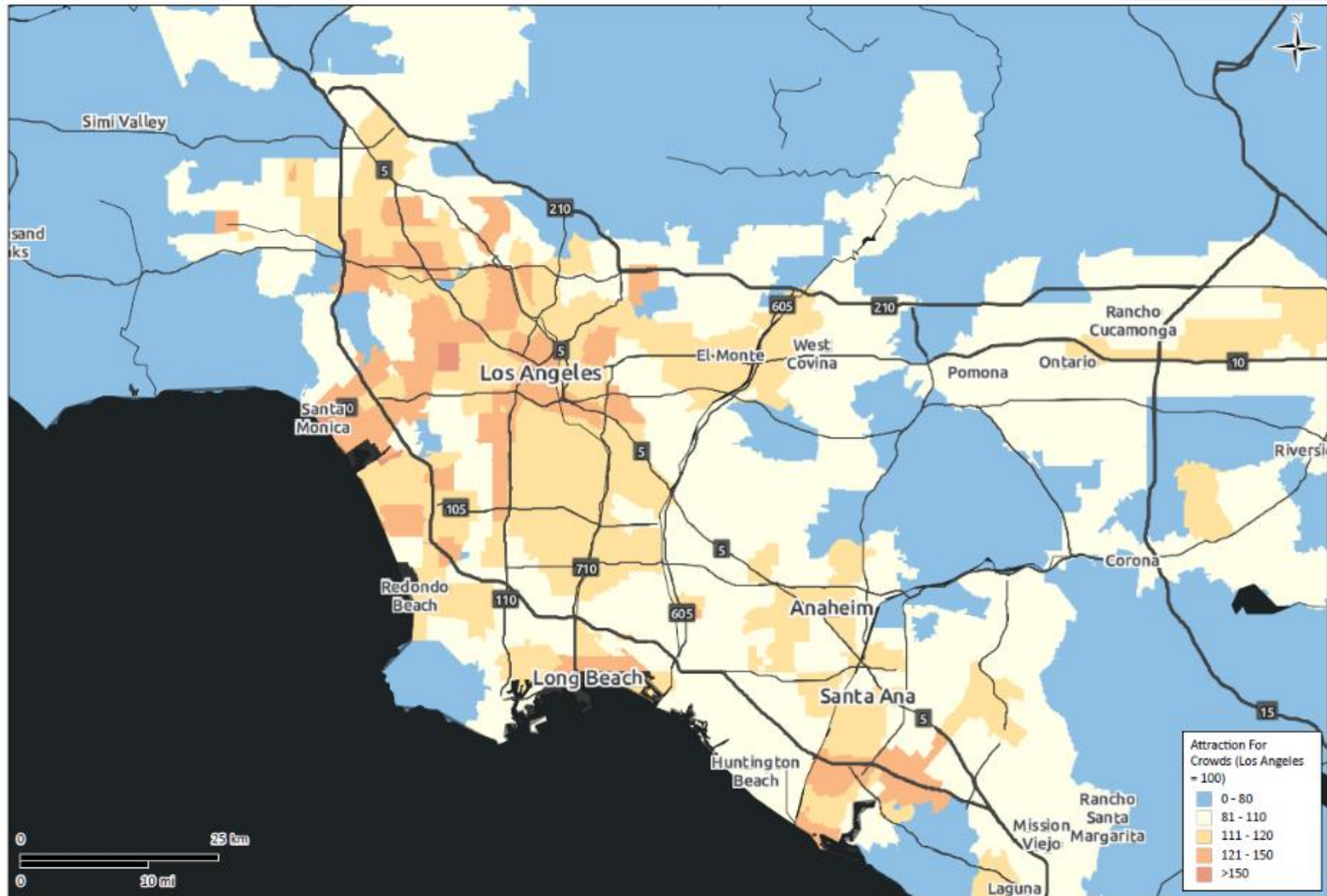
Los Angeles, California



Data Sources: <https://beta.environicsanalytics.ca/Beta/Envision/About/3/2020>
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Basemap Sources: County of Los Angeles, Esri, HERE, Garmin, SafeGraph, FAD, METI/NASA, USGS, Bureau of Land Management, EPA, NPS. Powered by Esri
Disclaimer: Scale bar is for reference only

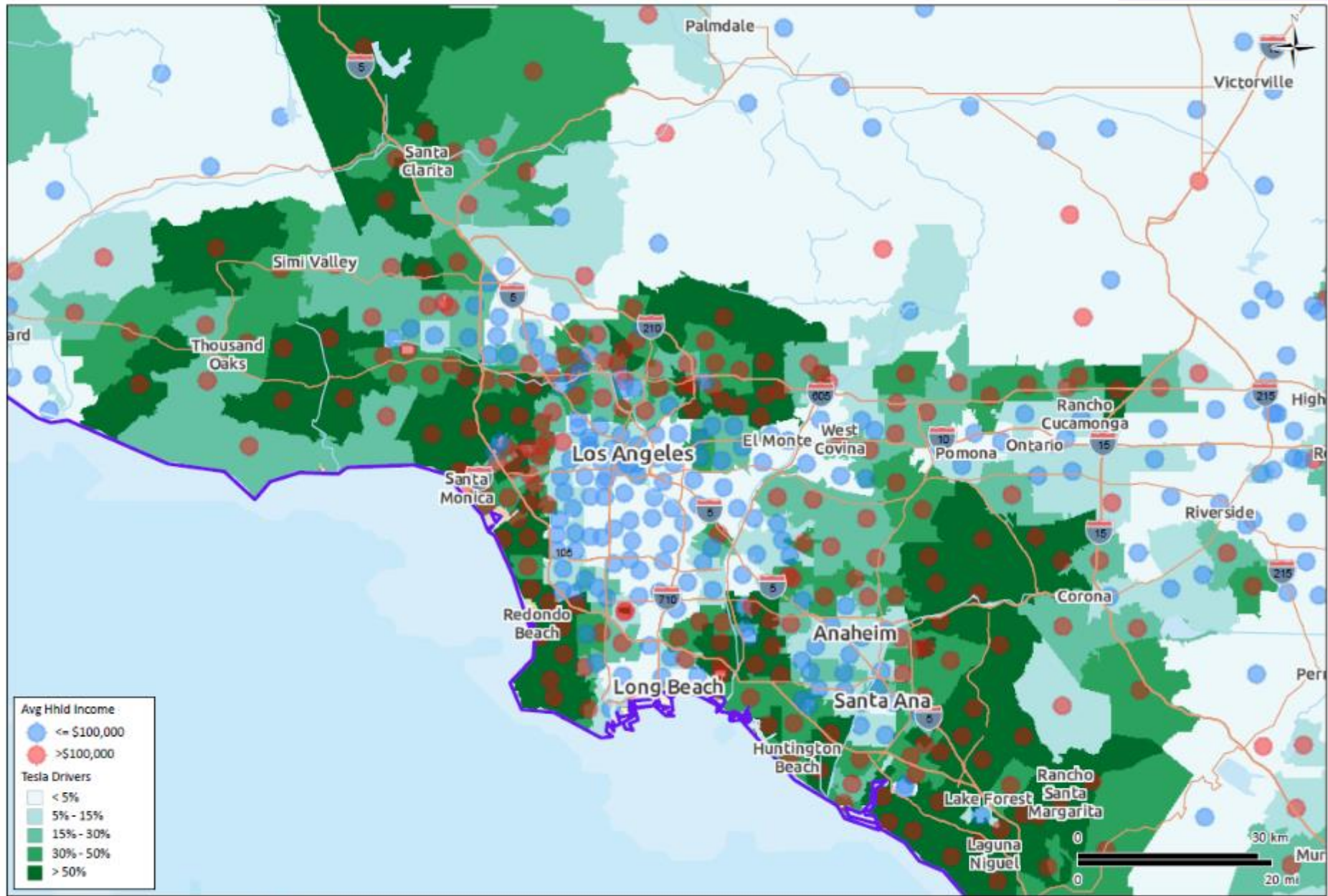
Social Values Index Map

Los Angeles, CA



Target Group Penetration with Thematic Dot Overlay

Los Angeles, CA



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Los Angeles by Zip Code | Disclaimer: Scale bar is for reference only

Thematic Map at the Zip Code Level

Energy Behavior Profiles- Californ

