

## Executive Dashboards - Demographics - Diversity

Provides diversity data for the current year for the selected Trade Area. The variables for Visible Minority Presence, Non-Official Language, and Immigration will always be present. The variables shown for Period of Immigration will dynamically show the top variable based on the Index ranking with a minimum 5% composition.

### Demographics | Diversity

The **Trade Area**, along with the **Population** and **Households** within the Trade Area are indicated at the top of the report.

ENVIRONICS  
ANALYTICS

Trade Area: Whitchurch-Stouffville, ON (T)

Population: 52,025 | Households: 16,549

#### VISIBLE MINORITY PRESENCE



Belong to a visible minority group

#### NON-OFFICIAL LANGUAGE



No knowledge of English or French

#### IMMIGRATION



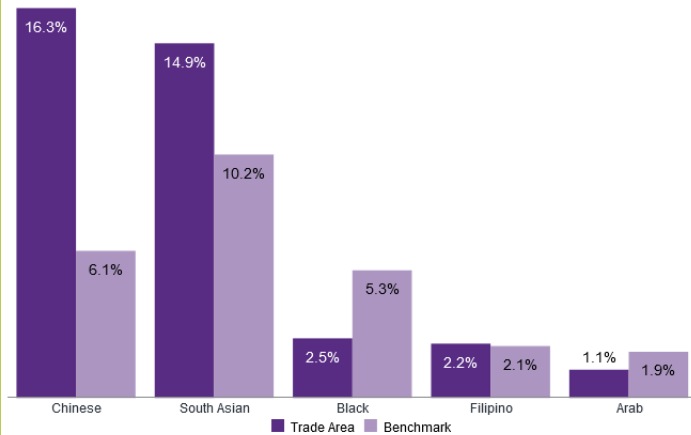
Born outside Canada

#### PERIOD OF IMMIGRATION\*

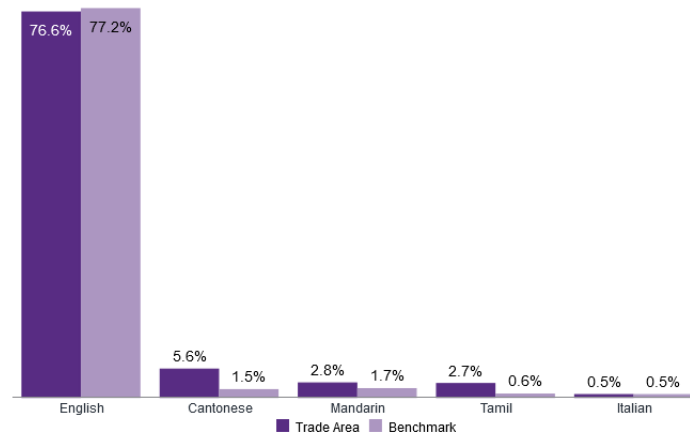
2017 To Present  
% Comp: 7.8 Index: 164

Focusing on the Immigration section, **33.4%** of the population in the Whitchurch-Stouffville Trade Area identify as immigrants. With an Index value of **114**, the households in the Whitchurch-Stouffville Trade Area are **14%** more likely to be born outside of Canada when compared to the Benchmark of Ontario.

#### VISIBLE MINORITY STATUS: TOP 5\*\*



#### LANGUAGES SPOKEN AT HOME: TOP 5\*\*



The Visible Minority Status bar chart shows the top 5 visible minority groups in the Whitchurch-Stouffville Trade Area by percent composition, compared to the Benchmark of Ontario.

The Languages Spoken at Home bar chart shows the top 5 languages spoken at home in the Whitchurch-Stouffville Trade Area by percent composition, compared to the Benchmark of Ontario. It can include the official languages English and French.

Benchmark: Ontario

\*Chosen from index ranking with minimum 5% composition

The **Benchmark** is indicated at the bottom of the report.

Copyright © 2021 by Environics Analytics (EA). Source: ©2021 Environics Analytics.

Index Colours: <80 80 - 110 110+