

Executive Dashboards - Demographics - Housing and Income

Provides housing and income data for the current year for the selected Trade Area. The variables for Tenure and Structure Type will always be present. The variables shown for Age of Housing will dynamically show the top variable based on an Index ranking with a minimum 5% composition.

Demographics | Housing & Income

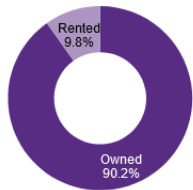
ENVIRONICS ANALYTICS

Trade Area: Muskoka Lakes, ON (TP)

Population: 7,247 | Households: 3,218

The **Trade Area**, along with the **Population** and **Households** within the Trade Area are indicated at the top of the report.

TENURE



STRUCTURE TYPE



98.8%
Index: 145

Houses



0.8%
Index: 3

Apartments

AGE OF HOUSING*

60+ Years Old

% Comp: 29.1 Index: 124

The Age of Housing section indicates that **29.1%** of housing in the Trade Area of Muskoka Lakes, Ontario, is 60 years of age or older. With an Index value of **124**, this instance is **24%** higher than the Benchmark of Ontario.

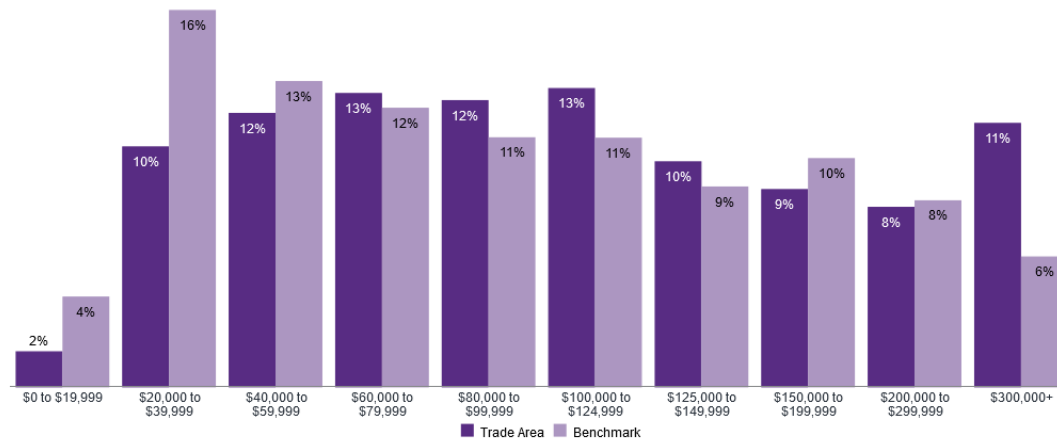
AVERAGE HOUSEHOLD INCOME

HOUSEHOLD INCOME DISTRIBUTION



\$151,265

Index: 129



The Average Household Income of the Muskoka Lakes Trade Area is shown. The Index value shows whether these households earn incomes above or below the market average.

The Household Income Distribution bar chart shows the income distribution for the Muskoka Lakes Trade Area across every income range available in DemoStats compared to the Benchmark of Ontario.

Benchmark: Ontario

*Chosen from index ranking with minimum 5% composition

The **Benchmark** is indicated at the bottom of the report.

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Index Colours: <80 80 - 110 110+