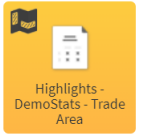


HOW TO READ

Highlights - DemoStats - Trade Area

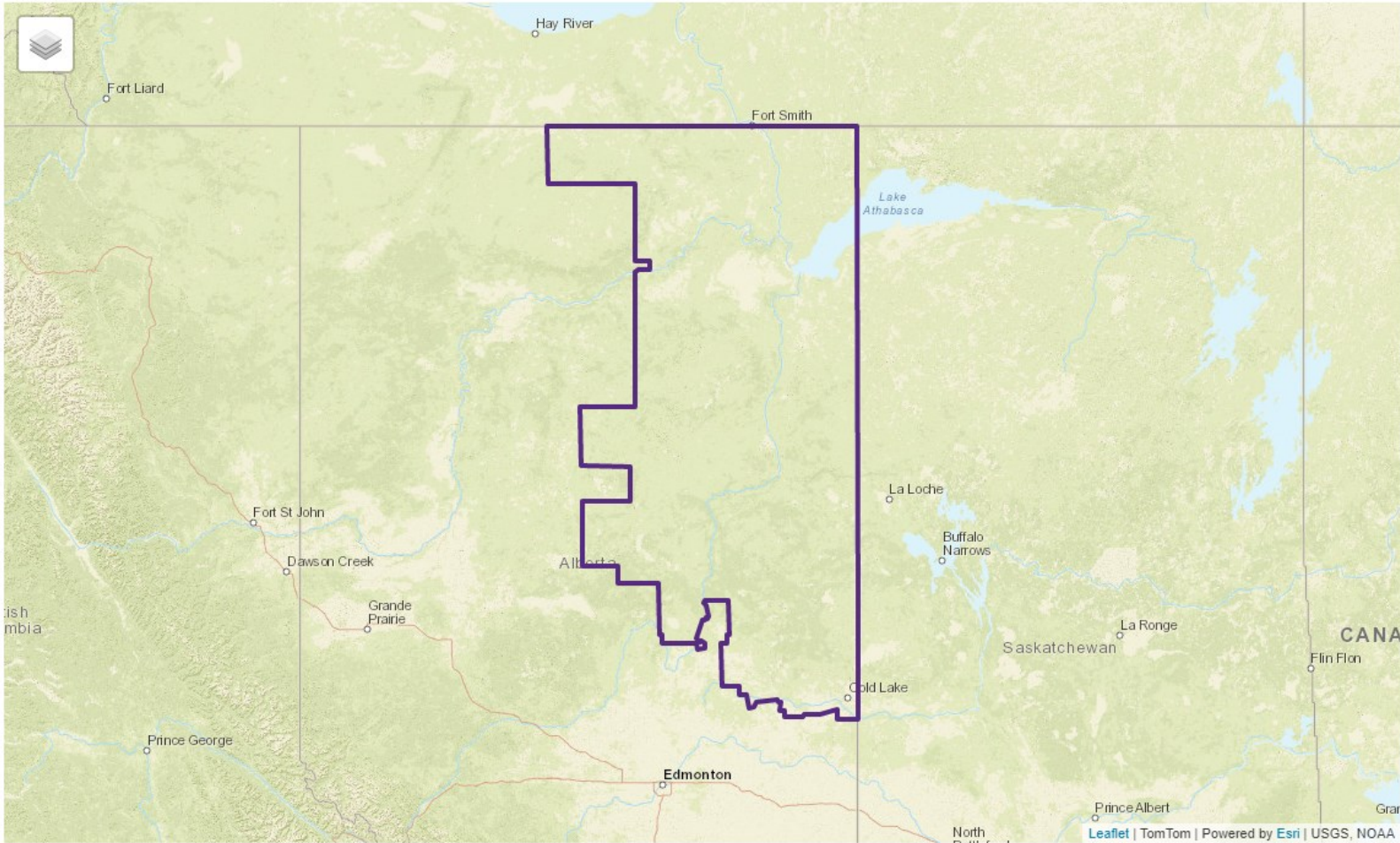
A two-page summary including a map and key demographic variables in a Trade Area. The report is divided into four categories of demographic information.



DemoStats 2021 | Map



Trade Area: Fort McMurray--Cold Lake, AB



The first page of this report contains a map of the Trade Area. In this example, the Trade Area is McMurray—Cold Lake, Alberta.

The Benchmark—also referred to as the base—indicates the geographic extent for the report.

Benchmark: Alberta

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