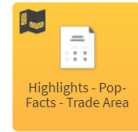


# HOW TO READ



## Highlights - Pop-Facts - Trade Area

A one-page summary including key demographic variables in a Trade Area. The report is divided into five categories of demographic information.



### Pop-Facts® Highlights | Trade Area

Trade Area: Colorado

BA BICS					POPULATION & RACE								
Population	Count	%	Base Count	Base %	% Pen	Index	2021 Population by Age	Count	%	Base Count	Base %	% Pen	Index
2020 Population	4,501,351	100.00	381,421,842	100.00	1.23	100	Age 0-4	364,842	2.87	18,927,068	6.00	1.73	88
2010 Population	3,236,199	100.00	308,716,258	100.00	1.63	100	Age 5-9	350,252	3.66	20,568,919	8.06	1.76	89
2000 Population	2,871,541	100.00	300,849,640	100.00	1.77	100	Age 10-14	362,168	6.23	20,568,756	8.26	1.77	100
2024 Population	4,558,405	100.00	340,271,249	100.00	1.86	100	Age 15-17	320,616	3.65	18,207,865	3.67	1.76	89
Population Change							Age 18-20	327,888	6.55	18,202,058	6.12	1.76	89
2010 to 2021 Population Change (%)	-18.82		-8.71		-17.6		Age 21-24	303,891	6.71	17,887,128	5.28	1.75	88
2010 to 2024 Population Change (%)	-18.75		-7.18		-23.6		Age 25-34	460,851	12.00	16,726,369	13.52	1.87	101
2010 to 2024 Household Change (%)	-6.25		-2.81		-23.6		Age 35-44	474,687	12.88	15,162,028	12.74	1.86	100
2020 Households	1,856,233	100.00	102,480,151	100.00	1.57	100	Age 45-54	730,246	12.41	13,820,050	12.34	1.78	101
2010 Households	1,872,886	100.00	114,746,881	100.00	1.68	100	Age 55-64	719,821	12.36	12,512,840	12.78	1.70	89
2024 Households	2,354,025	100.00	152,750,786	100.00	1.68	100	Age 65-74	574,687	6.23	10,581,914	10.10	1.61	82
2020 Households Change	2,067,866	100.00	129,269,282	100.00	1.63	100	Age 75-84	347,769	6.22	14,988,078	4.82	1.51	82
2010 to 2021 Household Change (%)	-18.87		-10.83		-17.6		Age 85+	60,168	2.58	4,268,783	3.40	1.41	76
2010 to 2024 Household Change (%)	-18.20		-3.07		-23.6		Household Type						
2010 to 2024 Household Change Index							1-Person Household	676,207	28.97	34,279,595	27.26	1.97	106
							2-Person Household	782,775	33.53	40,688,759	32.36	1.92	104
							3-Person Household	360,704	15.45	20,443,916	16.26	1.96	105
							4-Person Household	291,623	12.49	16,369,818	13.02	1.78	96
							5-Person Household	135,200	5.79	8,106,397	6.45	1.67	90
							6-Person Household	55,514	2.38	3,469,750	2.76	1.60	86
							7+ Person Household	32,180	1.38	2,374,563	1.89	1.36	73
							Average Household Size	--	2.46	--	2.57	--	98
							Nonfamily Households	841,704	36.06	42,120,504	33.50	2.00	108
							Family Households	1,492,499	63.94	83,612,294	66.50	1.79	96

### HOUSING & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
<b>2021 Households by Householder Age</b>						
Householder Age 15 - 24	105,299	4.51	4,867,100	3.87	2.16	117
Householder Age 25 - 34	396,709	17.00	18,334,640	14.58	2.16	117
Householder Age 35 - 44	436,969	18.72	21,553,430	17.14	2.03	109
Householder Age 45 - 54	408,891	17.52	22,022,798	17.52	1.86	100
Householder Age 55 - 64	419,907	17.99	23,955,945	19.05	1.75	94
Householder Age 65 - 74	344,119	14.74	20,149,044	16.02	1.71	92
Householder Age 75 - 84	162,141	6.95	10,581,058	8.42	1.53	83
Householder Age 85+	60,168	2.58	4,268,783	3.40	1.41	76
<b>2021 Households by Number of People in Household</b>						
1-Person Household	676,207	28.97	34,279,595	27.26	1.97	106
2-Person Household	782,775	33.53	40,688,759	32.36	1.92	104
3-Person Household	360,704	15.45	20,443,916	16.26	1.96	105
4-Person Household	291,623	12.49	16,369,818	13.02	1.78	96
5-Person Household	135,200	5.79	8,106,397	6.45	1.67	90
6-Person Household	55,514	2.38	3,469,750	2.76	1.60	86
7+ Person Household	32,180	1.38	2,374,563	1.89	1.36	73
Average Household Size	--	2.46	--	2.57	--	98
Nonfamily Households	841,704	36.06	42,120,504	33.50	2.00	108
Family Households	1,492,499	63.94	83,612,294	66.50	1.79	96
<b>2021 Family Households by Presence of Own Children</b>						
Married Couple Family, with own children	508,067	34.04	25,774,747	30.83	1.97	110
Married Couple Family, without own children	646,330	43.30	35,465,629	42.42	1.82	102
Male Householder, with own children	57,452	3.85	2,993,043	3.58	1.92	108
Male Householder, without own children	49,007	3.28	3,177,989	3.80	1.54	86
Female Householder, with own children	138,467	9.28	8,928,006	10.68	1.55	87
Female Householder, without own children	93,176	6.24	7,272,880	8.70	1.28	72
<b>2021 Occupied Housing Units by Tenure and Age</b>						
Renter-Occupied	805,006	34.49	43,788,620	34.83	1.84	99
Owner-Occupied	1,529,197	65.51	81,944,178	65.17	1.87	101
<b>2021 Housing Units by Units in Structure</b>						
1 Unit Detached	1,612,284	62.49	87,303,999	61.54	1.85	102
1 Unit Attached	181,334	7.03	8,326,570	5.87	2.18	120
2 Units	41,391	1.60	5,037,785	3.55	0.82	45
3 to 4 Units	83,977	3.25	6,162,384	4.34	1.36	75
5 to 19 Units	269,217	10.44	13,122,173	9.25	2.05	113
20 to 49 Units	139,744	5.42	5,171,608	3.65	2.70	149
50+ Units	146,506	5.68	7,764,304	5.47	1.89	104
Mobile Home	103,619	4.02	8,852,261	6.24	1.17	64
Other Unit Type	1,928	0.07	129,036	0.09	1.49	82

For example, **34.04%** of the households in the Colorado Trade Area consist of married couple families with children at home. Comparatively, **30.83%** of households in the benchmark of the United States consist of married couple families with children at home. With an Index value of **110**, households within the Colorado Trade Area are 10% more likely to be married couple families with children at home, when compared to households in the benchmark of United States.

The Benchmark—also referred to as the base—indicates the geographic extent for the report.

Index Colours:	<80	80 - 110	110+
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Benchmark: United States

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- Count:** The number of people or households in the Trade Area who exhibit that behavior.
- %:** (Count/Total Count \* 100) The percentage of the population or households in the Trade Area that exhibit that behavior.
- Base Count:** The number of people or households in the benchmark who exhibit that behavior.
- Base %:** (Base Count/Base Total Count \* 100) The percentage of the population or households in the benchmark that exhibit that behavior.
- % Pen:** (Count/Base Count \* 100) Of all people or households in the Trade Area are more or less likely to exhibit that behavior when compared to the benchmark (average = 100).