

# HOW TO READ

## Executive Dashboards - Demographics - Affluence and Education

Provides education and income data for the current year for the selected Trade Area. The variables for Educational Attainment will be shown based on the top two levels, based on the percent composition. The variables shown for Education: Hispanic/Latino, Poverty Status, and Average Household Income will always be present.

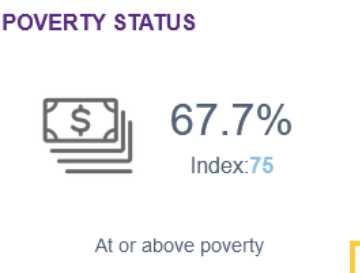
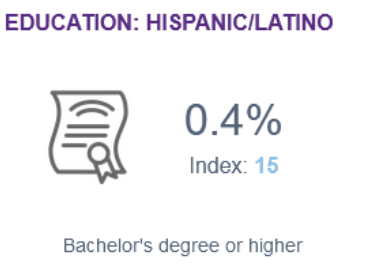
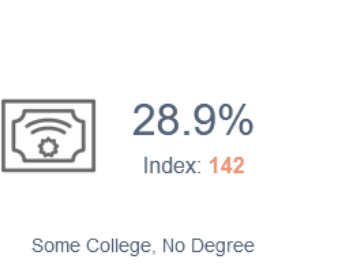
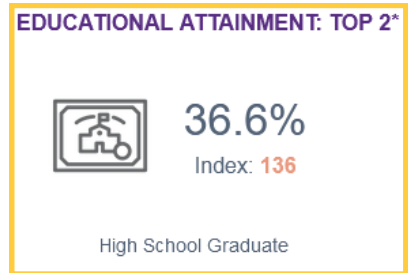
### Pop-Facts® Demographics | Affluence & Education



Trade Area: Flint

Population: 89,428 | Households: 35,807

The **Trade Area**, along with the **Population** and **Households** within the Trade Area are indicated at the top of the report.



Focusing on the Educational Attainment section, **36.3%** of the households in the Flint Trade Area have acquired a High School diploma. With an Index value of **136**, the households in the Flint Trade Area are **36%** more likely to have acquired a High School diploma when compared to the Benchmark of United States.

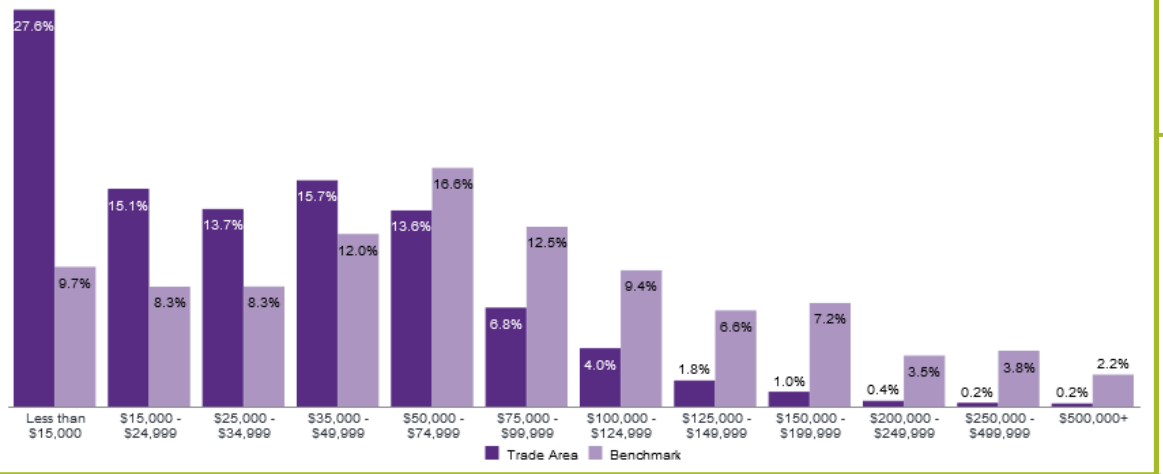
#### HOUSEHOLD INCOME



Median Household Income  
**\$30,159**  
Index: **45**

Average Household Income  
**\$41,216**  
Index: **43**

#### HOUSEHOLD INCOME DISTRIBUTION



The Household Income Distribution bar chart shows the percent composition of the income brackets for both the Trade Area and Benchmark.

Benchmark: United States

\*Ranked by percent composition

The **Benchmark** is indicated at the bottom of the report.

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