

Executive Dashboards - Demographics - Population and Race

Provides population and race data for the current year for the selected Trade Area. The variables for Population, Households, and Ethnicity will always be present. The variables for Hispanic Origin and Home Language will dynamically show the top variable based on the percent composition ranking.

Pop-Facts® Demographics | Population & Race



Trade Area: Colorado

The Trade Area used in the analysis is indicated at the top of the report.

POPULATION

5,871,541

HOUSEHOLDS

2,334,203

ETHNICITY



22.4%

Index: 117

Hispanic/Latino

HISPANIC ORIGIN*



72.8%

Index: 118

Mexican

HOME LANGUAGE*



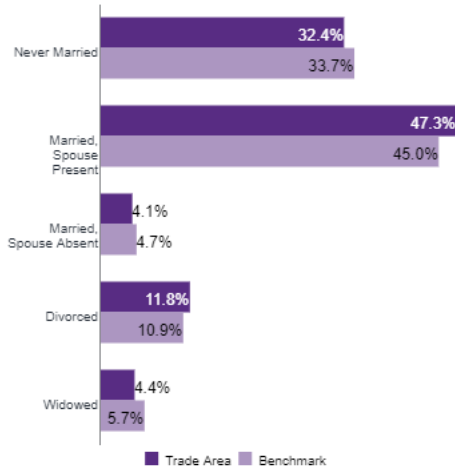
81.8%

Index: 107

Only English

The Hispanic Origin section indicates that **72.8%** of the Hispanic population in Colorado Trade Area is Mexican. With an Index value of **118**, those within the Colorado Trade Area are 18% more likely to identify as Mexican when compared to the Benchmark of the United States.

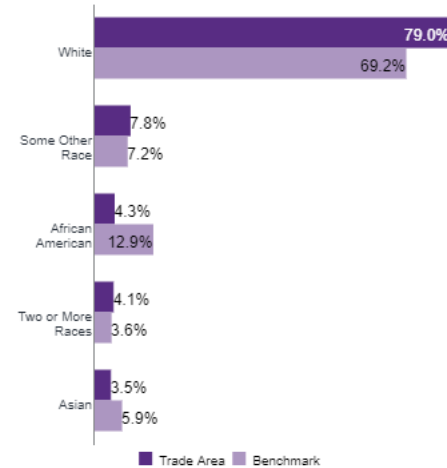
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	344,842	5.9	98
5 - 9	350,052	6.0	98
10 - 14	365,159	6.2	100
15 - 17	226,016	3.8	99
18 - 20	237,696	4.0	98
21 - 24	303,861	5.2	99
25 - 34	880,931	15.0	111
35 - 44	814,867	13.9	109
45 - 54	730,364	12.4	101
55 - 64	719,821	12.3	96
65 - 74	559,114	9.5	94
75 - 84	247,763	4.2	85
85+	91,055	1.6	77

POPULATION BY RACE**



The Marital Status bar chart show the distribution of marital status in the selected Trade Area compared to the Benchmark.

The Population by Age table shows the age distribution of the Trade Area, displaying a Count, %, and Index.

Note: The Index is a measure of how similar or difference the Trade Area is from the Benchmark.

The Population by Race bar chart shows the distribution of the top five races (based on the percent composition) in the selected Trade Area compared to the Benchmark.

Benchmark: United States

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

The Benchmark is indicated at the bottom of the report.

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