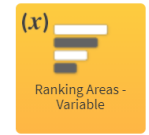


Ranking Areas - Variables

Provides information about the geographic extents that resonate with a single variable. This report indicates the population or households who are more or less likely to exhibit a certain behaviour when compared to the market.



Ranking Areas - Standard Geographies | Variable



Variable: Household Population 15 Years or Over by Occupation - Occupations In Health

Geographic Level: CMACA

The **Variable** that the report is ranked against is at the top of the report.

The **Geographic Level** is also found at the top of the report, indicating the geographic extents of the areas listed in the report.

Name	Code	Count	%	Base Count	Base %	% Pen	Index
Toronto, ON	535	207,339	30.21	5,503,395	34.06	3.77	89
Moderate MIZ / ZIM modérée	997	77,792	11.34	1,938,782	12.00	4.01	94
Strong MIZ / ZIM forte	996	73,192	10.66	1,717,883	10.63	4.26	100
Ottawa - Gatineau, ON/QC	505	54,432	7.93	1,186,602	7.34	4.59	108
Weak MIZ / ZIM faible	998	46,838	6.82	1,067,834	6.61	4.39	103
Hamilton, ON	537	37,181	5.42	665,151	4.12	5.59	132

In the example, **5.42%** of the estimated proportion of the household population 15+ in Hamilton work in Health Occupations. With an Index value of **132**, the household population 15+ in Hamilton are **32%** more likely to work in Health Occupations when compared to the Benchmark of Ontario.

Benchmark: Ontario

The **Benchmark**-also referred to as the base-indicates the geographic extent for the report.

Code: Refers to the number code given to Standard Geographic Areas by Statistics Canada or by the USA Census. The smaller the number, the larger the Area. For example, Canada's code is 1. Quebec's code is 24. Montréal Census Metropolitan Area's code is 462. Montréal Census Subdivision's code is 2466023.

Count: The number of people or households in the Trade Area who exhibit that behavior.

%: The percentage of population or households in the Trade Area that exhibit that behavior.

Base Count: The number of people or households in the Benchmark who exhibit that behavior.

Base %: The percentage of people or households in the Benchmark that exhibit that behavior

% Pen: Of all people or households who exhibit that behavior in the base area (Benchmark), **% Pen** is the proportion that are found in the Trade Area.

Index: Measures if the households in the Trade Area are more or less likely to exhibit a behavior when compared to the Benchmark. An Index of 100 is average.

Indices above 100 are above average or over-represented. Indices below 100 are below average or under-represented.

Index Legend Under 80 Over 110