

Executive Reporting - Trade Area - EVTrends - Total Vehicles in Operation

Provides the list of vehicles and counts for total vehicles in operation. Counts are provided by vehicle classification within a Trade Area.

EVTrends | Total Vehicles In Operation: Gasoline Hybrid - Standard

ENVIRONICS ANALYTICS

Trade Area: Toronto, ON

Total Households: 2,351,756

The Trade Area selected for analysis, and Total Households within the Trade Area.

Complete list of Gasoline Hybrid - Standard

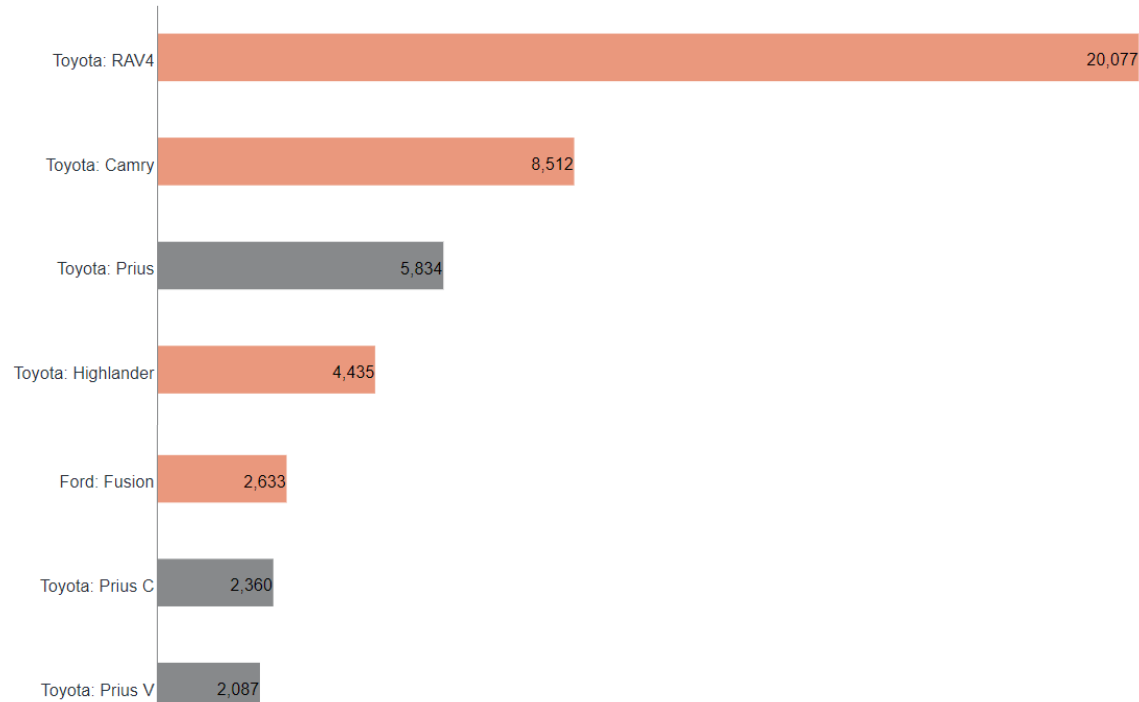
- Chevrolet**
 - Malibu
 - Silverado 1500
 - Tahoe
 - Volt
- Chrysler**
 - Aspen
- Dodge**
 - Durango
- Ford**
 - C-Max
 - Escape
 - Explorer
 - F150
 - Fusion
- GMC**
 - Sierra 1500
 - Yukon

Provides a complete list of vehicles brands and makes within the category.

In the example, the category is **Gasoline Hybrid - Standard**.



Top Gasoline Hybrid - Standard(Trade Area TVIO Count)



Displays the **Counts** for each vehicle make in operation within the Trade Area. The bar colours correlate to the **Index** of the Count, as show below.

In the example, there are **20,077** Toyota: RAV4's in operation within the Trade Area. The colour of the bar means this make has a high Index, suggesting a Toyota: RAV4 is more likely to be in operation within the **Trade Area** of Toronto, ON, compared to the **Benchmark** of Canada

Benchmark: Canada

The **Benchmark**-also referred to as the base-indicates the geographic extent for the report.

