

Executive Reporting - Target Group - EVTrends - Quarterly New Vehicle Registrations (NVR)

Provides quarterly registrations (2019-2021) for all electric and hybrid vehicles, premium and standard classifications within a Target Group.

EVTrends | Quarterly New Vehicle Registrations (NVR)

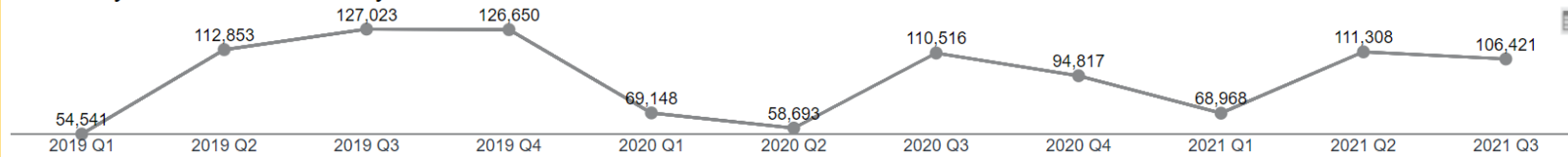


Target Group: Upscale Diverse Families (03, 08, 10, 11, 15, 18, 27, 30, 31)

Total Households: 1,910,520

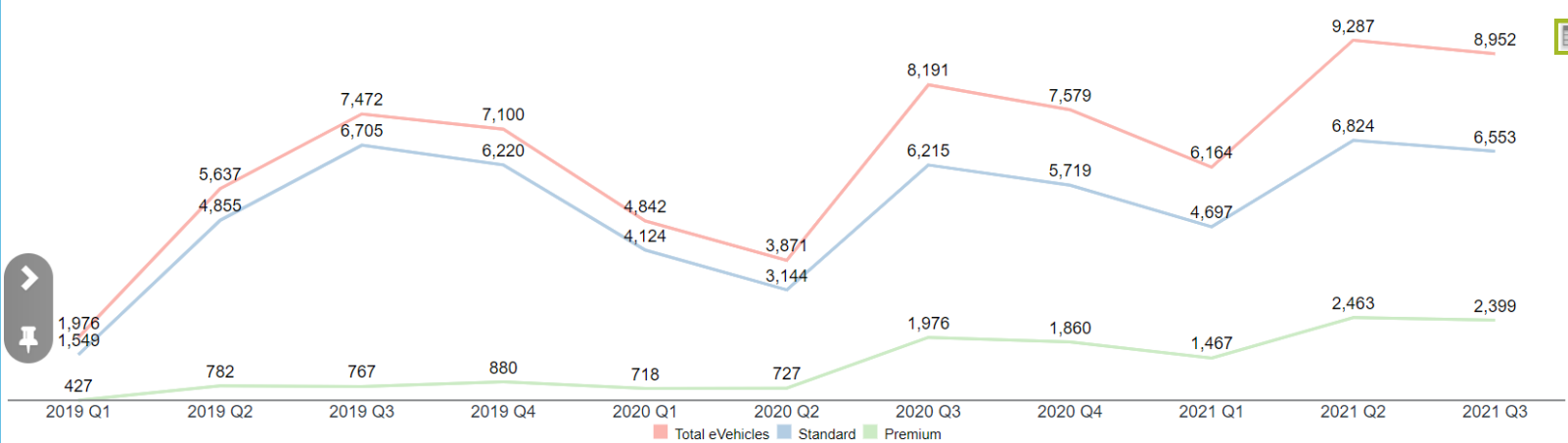
The **Target Group** selected for analysis, and **Total Households** within the Target Group.

Quarterly Count Total Industry NVR



Displays the total amount of **New Registered Vehicles** for each quarter, within the Target Group.

Quarterly Count Total eVehicles, Standard and Premium NVR



Displays the amount of **New Registered Vehicles** for each quarter, presented in **Total eVehicles, Standard, and Premium NVR** for eVehicles within the Target Group.

This button is available to display the line graph values in a table.

The Table format is shown here, presenting the same data in a different format.

VarDesc	Total eVehicles		Standard		Premium	
	Consumption		Consumption		Consumption	
2019 Q1	1,976		1,549		427	
2019 Q2	5,637		4,855		782	
2019 Q3	7,472		6,705		767	
2019 Q4	7,100		6,220		880	
2020 Q1	4,842		4,124		718	

Benchmark: Canada - The **Benchmark**-also referred to as the base-indicates the geographic extent for the report.

Index Colours: <80 80 - 110 110+