

HOW TO READ

Executive Dashboards - Household Demographic Profiles - Education and Employment

Provides education and employment data for the current year for the selected Target Group.

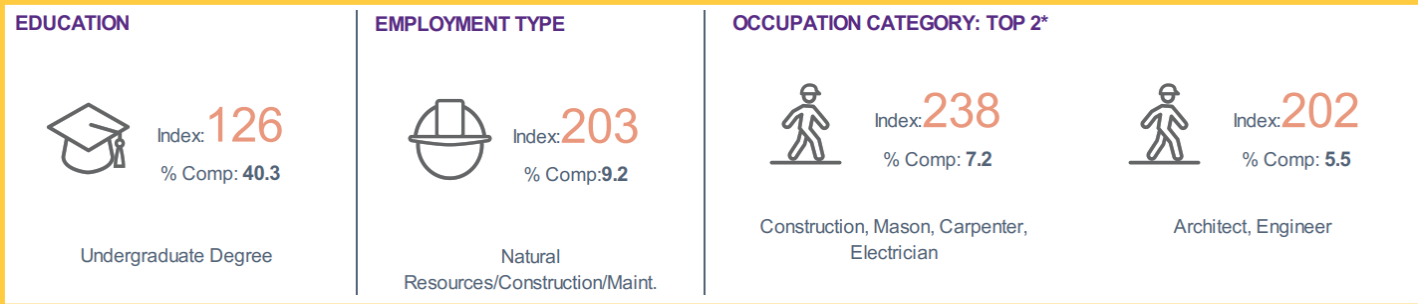
Household Demographic Profiles | Education & Employment



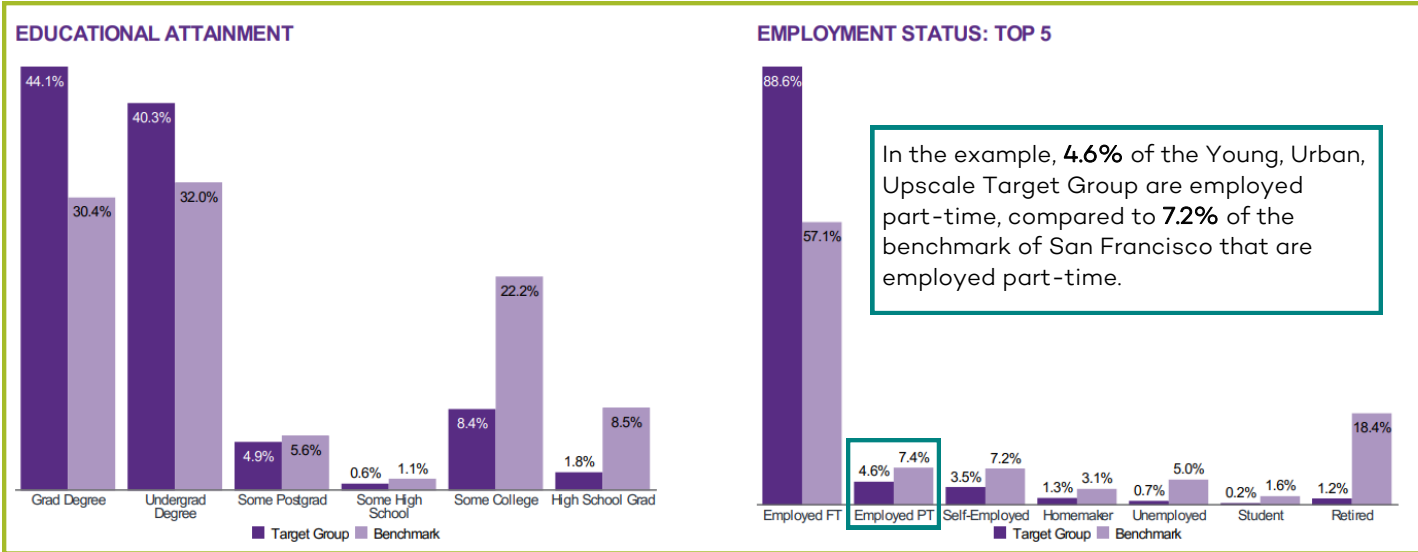
Target Group: 2022 - Wealth and Health (01, 02, 03)

Households: 1,612,302

The **Target Group** name and breakout is indicated at the top of the report.
The number of **Households** within the Target Group is also indicated at the top of the report.



In the example, **7.2%** of the Young, Urban, Upscale Target Group work in Construction, Mason, Carpenter, Electrician occupations. The Index of **238** suggests that a household from this Target Group is more than twice as likely to work in this occupation than any household within the benchmark of San Francisco.



Educational Attainment: The bar chart shows the percent of the (Young, Urban, Upscale) Target Group at each level of Educational attainment by percent composition, compared to the benchmark of San Francisco.
Employment Status: The bar chart shows the percent of the Target Group (Young, Urban, Upscale) that falls into each level of employment, compared to the benchmark of San Francisco.

Benchmark: San Francisco

The **Benchmark**-also referred to as the base-indicates the geographic extent for the report.

