

HOW TO READ—TRENDS TABULAR REPORT



The standard tabular reports found in SPOTLIGHT provide counts and percentages (where applicable) for data variables over multiple years. Trend reports will also indicate a growth rate. Most are divided into a Summary section with one or more additional sections of detailed data. The Summary page typically provides totals for things like population or total households, while the detailed sections provide more specific variables and breakdowns.

Trade Area: Niagara Falls, ON (CY) — Trade area used in report

Household and Income Trends

	2016		2021		2024		2026		2031	
	Count	%	Count	%	Count	%	Count	%	Count	%
Households by Maintainer Age										
Total Households For Maintainer Ages	36,691	100.00	38,575	100.00	39,468	100.00	40,077	100.00	41,483	100.00
Maintainers 15 To 24	736	2.01	722	1.87	693	1.76	692	1.73	727	1.75
Maintainers 25 To 34	4,174	11.38	4,664	12.09	4,922	12.47	4,940	12.33	4,584	11.05
Maintainers 35 To 44	5,854	15.96	5,870	15.22	6,056	15.34	6,289	15.69	7,020	16.92
Maintainers 45 To 54	7,551	20.58	6,957	18.04	6,926	17.55	6,917	17.26	7,264	17.51
Maintainers 55 To 64	7,589	20.68	8,027	20.81	7,816	19.80	7,707	19.23	7,275	17.54
Maintainers 65 To 74	5,883	16.03	6,774	17.56	6,979	17.68	7,204	17.98	7,598	18.32
Maintainers 75 Or Older	4,904	13.37	5,561	14.42	6,076	15.39	6,328	15.79	7,015	16.91

In this example, the age cohort of maintainers 75 or older is expected to increase to over 2000 (**7,015-4,904**) households or approximately 3% of total households from 2016-2031. This group will make up an estimated **16.91%** of the total households in Niagara Falls, ON by 2031 compared to **13.37%** in 2016.

Population/Household/Income %Change

	2016-2021 (% Change)	2021-2024 (% Change)	2021-2026 (% Change)	2021-2031 (% Change)
Total Population	5.47	2.31	3.93	7.85
Total Households	5.13	2.31	3.89	7.54
Total Household Population	5.17	2.12	3.64	7.31
Current Dollar Household Average Income	15.76	7.29	12.30	25.79

In this example, the number of total households is expected to increase an estimated **2.31%** over 3 years, **3.89%** over 5 years and **7.54%** over 10 years.

Population/Household/Income Trends by year

Year	Population Count	Household Count	Household Population Count	Average Hhld Income (Constant \$)	Average Hhld Income (Current \$)
2014	87,588	35,506	85,642	73,666.15	72,916.55
2015	88,817	36,059	86,834	75,309.78	75,309.78
2016	90,339	36,691	88,307	75,700.64	76,333.08
2017	91,517	37,089	89,396	76,732.79	78,228.42
2018	92,941	37,592	90,723	78,248.97	81,131.88
2019	94,054	38,007	91,742	79,347.05	83,635.63
2020	94,781	38,339	92,389	83,619.77	89,041.85
2021	95,282	38,575	92,876	81,629.82	88,361.50
2022	95,983	38,880	93,437	81,658.94	90,183.99
2023	96,770	39,184	94,156	82,187.86	92,581.19
2024	97,478	39,468	94,847	82,510.24	94,802.75

Looking at the population trends page, the trade area of Niagara Falls, ON is estimated to have a population increase of approximately 10,000 (**97,478-87,588**) from 2014-2024. Additionally, the Average Household income is projecting an increase of nearly \$22,000 (**\$94,802-\$72,916**) over those 10 years.