

Executive Dashboards - Demographics - Housing and Income (Target Group)

Provides housing and income data for the current year for the selected target group.

Note: The variables shown for Age of Housing will dynamically display the top variable based on an index ranking with minimum 5% composition.

Demographics | Housing & Income

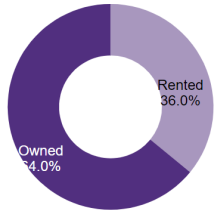
ENVIRONICS ANALYTICS

Target Group: Family Life (06, 60, 15, 18, 25, 36, 61)

Population: 2,949,148 | **Households:** 1,030,947

The **Target Group** name and breakout as well as the **Population** and number of **Households** within the Target Group.

TENURE



STRUCTURE TYPE



62.6%
Index:92

Houses



Apartments

37.2%
Index:119

AGE OF HOUSING*

60+ Years Old
27.0% Index:115

Tenure: The proportions of the target group that owns or rents their home.

Structure Type: The two types of housing structures that have the highest percent composition in the target group.

Age of Housing: The age of housing that the largest proportion of the target group lives in.

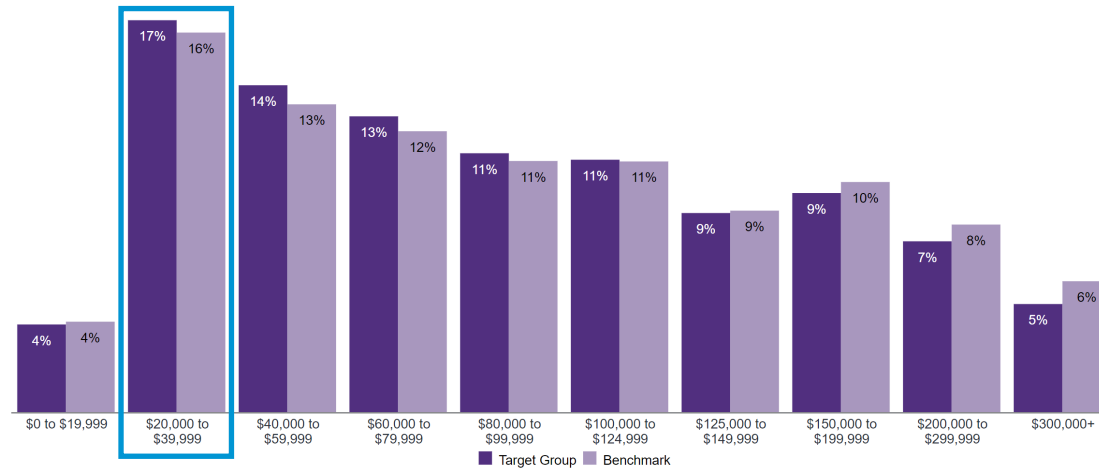
AVERAGE HOUSEHOLD INCOME



\$108,963

Index:93

HOUSEHOLD INCOME DISTRIBUTION



Average Household Income: The average household income of the target group.

Household Income Distribution: The bar chart shows the distribution of household income for the target group compared to the benchmark.

In the example, **17%** of the Family Life target group earn incomes between \$20,000 to \$39,999, compared to **16%** of the benchmark of Ontario.

Benchmark: Ontario

*Chosen from index ranking with minimum 5% composition

The **Benchmark** indicates the geographic extent for the report. Benchmark data is used as the denominator in the index calculations.

Copyright © 2022 by Environics Analytics (EA). Source: ©2022 Environics Analytics, ©2022 Environics Analytics, PRIZM is a registered trademark of Claritas, LLC..

Index Colours: <80 80 - 110 110+