

Executive Dashboards - Demographics - Diversity (Trade Area)

Provides diversity data for the current year for the selected Trade Area. The variables for Visible Minority Presence, Non-Official Language, and Immigration will always be present. The variables shown for Period of Immigration will dynamically show the top variable based on the Index ranking with a minimum 5% composition.

Demographics | Diversity

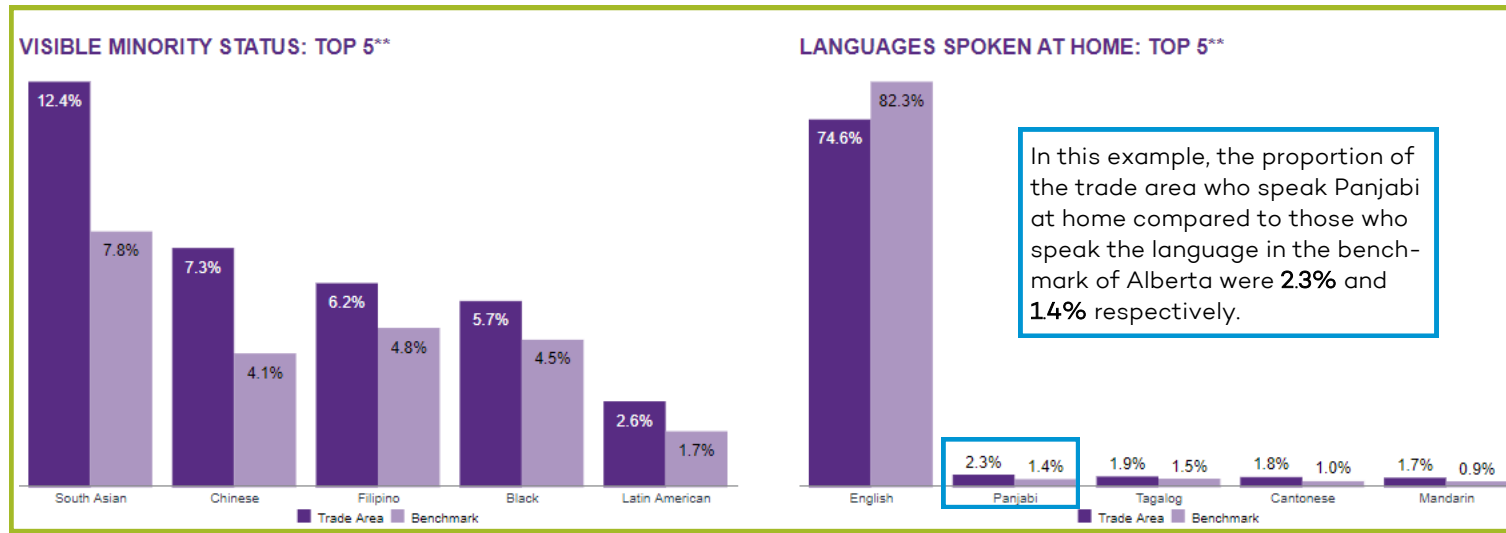


Trade Area: Calgary, AB (CY) **Population:** 1,371,990 | **Households:** 504,796

The selected **Trade Area**, along with information about the **Diversity** data within the trade area.

ABORIGINAL IDENTITY 3.0% Index: 45	VISIBLE MINORITY PRESENCE 42.8% Index: 151 Belong to a visible minority group	NON-OFFICIAL LANGUAGE 2.4% Index: 162 No knowledge of English or French	IMMIGRATION 32.6% Index: 147 Born outside Canada	PERIOD OF IMMIGRATION* 2017 To Present 6.8% Index: 145
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Focusing on the **Aboriginal Identity** section, **3.0%** of the population in the Calgary trade area identify with the Aboriginal peoples of Canada. With an Index of **45**, this proportion is **55%** below the average of the benchmark of Alberta.



Visible Minority Status: The bar chart shows the top 5 visible minority groups in the Calgary trade area by percent composition, compared to the benchmark of Alberta.

Languages Spoken at Home: The bar chart shows the top 5 languages spoken at home in the Calgary trade area by percent composition, compared to the Benchmark of Alberta. It can include the official languages English and French.

Benchmark: Alberta

A benchmark is a point of reference that is compared to the trade area. Benchmark data is used as the denominator in the index calculations.

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Index Colours:	<80	80 - 110	110+
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*Chosen from index ranking with minimum 5% composition

**Ranked by percent composition