

## Executive Dashboards - Demographics - Education and Employment (Trade Area)

Provides **education and employment** data for the current year for the selected trade area. The variables for Education and Labour Force Participation will always be present. The variables shown for Method of Travel to Work will dynamically show the top variables based on the percent composition ranking.

### Demographics | Education & Employment

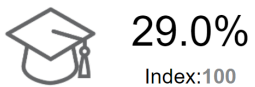
ENVIRONICS ANALYTICS

Trade Area: Newmarket, ON (T)

Population: 88,702 | Households: 30,258

The Trade Area, along with the Population and Households within the trade area are indicated at the top of the report.

#### EDUCATION



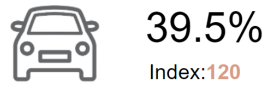
University Degree

#### LABOUR FORCE PARTICIPATION



Participation Rate

#### METHOD OF TRAVEL TO WORK: TOP 2\*



Travel to work by Car (as Driver)

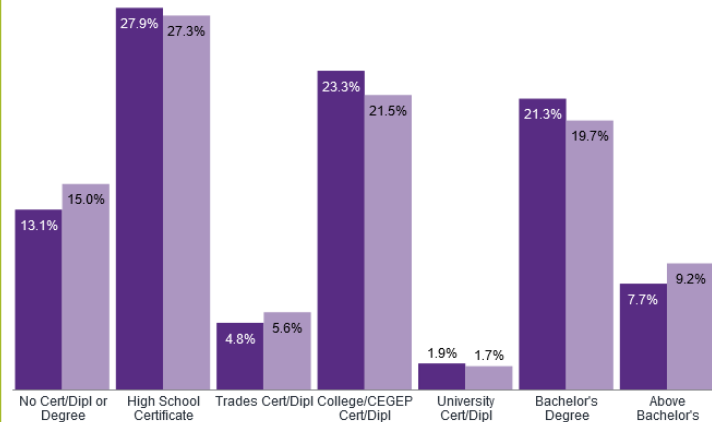


Travel to work by Public Transit

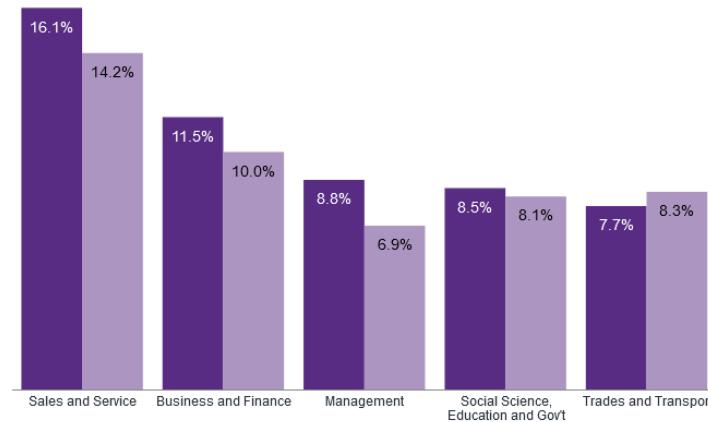
**Education:** The proportion of the trade area with a Bachelor's degree or higher level of education.  
**Labour Force Participation:** The proportion of the trade area that is in the work force.

**Method of Travel to Work:** In the example, 39.5% of the household population in the Newmarket trade area travel to work by car. With an Index value of 120, Newmarket is 20% more likely to travel to work by car when compared to the benchmark of Ontario.

#### EDUCATIONAL ATTAINMENT



#### OCCUPATIONS: TOP 5\*



**Educational Attainment:** The bar chart shows the education distribution of the Newmarket trade area compared to the benchmark of Ontario.

**Occupations:** The bar chart shows the top 5 occupations present in the Newmarket trade area by percent composition compared to the benchmark of Ontario.

Benchmark: Ontario

A benchmark is a point of reference that is compared to the trade area. Benchmark data is used as the denominator in the index calculations.

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\*Ranked by percent composition

