

Executive Dashboards - Demographics - Education and Employment (Target Group)

Provides education and employment data for the current year for the selected target group.

Note: The variables shown for Method of Travel to Work will dynamically display the top two variables based on the percent composition ranking.

Demographics | Education & Employment

ENVIRONICS ANALYTICS

Target Group: Family Life (06, 60, 15, 18, 25, 36, 61)

Population: 360,306 | Households: 121,477

The Target Group name and breakout as well as the Population and number of Households within the target group.

EDUCATION



University Degree

LABOUR FORCE PARTICIPATION



Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2*



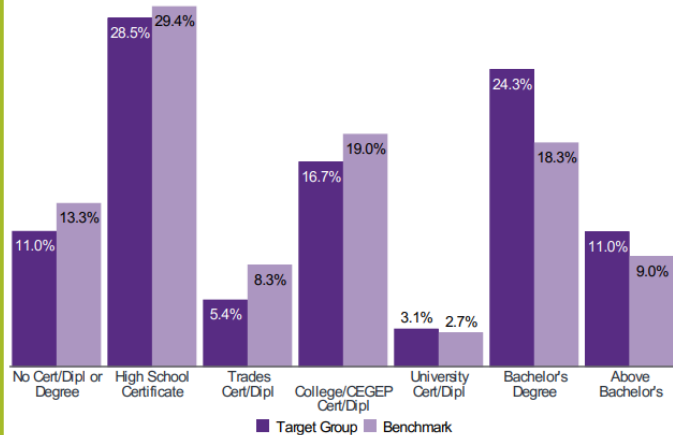
Travel to work by Car (as Driver)



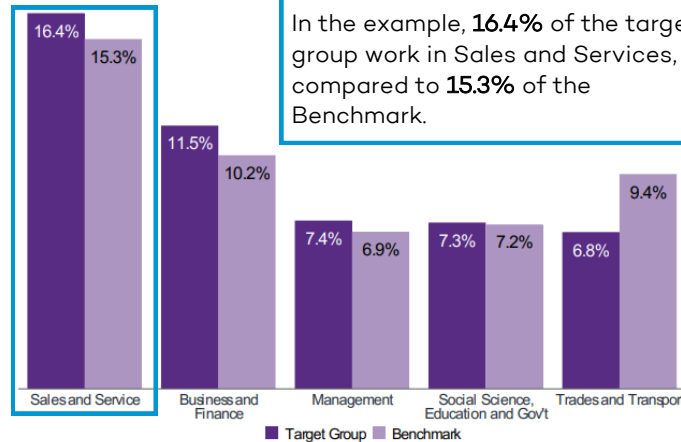
Travel to work by Public Transit

Education: The proportion of the target group with a Bachelor's degree or higher level of education.
Labour Force Participation: The proportion of the target group that is a member of the work force.
Method of Travel to Work: In the example, 37.6% of the households in the target group travel to work by car. With an Index value of 102, the households in the Family Life target group are 2% more likely to travel to work by car when compared to the benchmark.

EDUCATIONAL ATTAINMENT



OCCUPATIONS: TOP 5*



In the example, 16.4% of the target group work in Sales and Services, compared to 15.3% of the Benchmark.

Educational Attainment: The bar chart shows the percent of the target group at each level of education by percent composition, compared to the benchmark.
Occupations: The bar chart shows the top 5 occupation types in the target group by percent composition, compared to the benchmark.

Benchmark: British Columbia

The Benchmark indicates the geographic extent for the report. Benchmark data is used as the denominator in the index calculations.

Index Colours: <80 80 - 110 110+